



President's Editorial

At this year's Council Meeting In Vienna in May, we agreed on the Vienna Declaration which highlighted four points where change is needed to support libraries at a European level. Six months on EBLIDA has month by month increased its lobbying on copyright, one of these four points, and continues to do so.



The last few months have seen some activity in the European Commission in reviewing copyright legislation in the light of the Google Book Settlement and also because of a push from the Europeana project and the need for more digitized content. There obviously remains an interest in the European bodies to review copyright legislation as you can see from the news items that are reported on this month. They will need to see convincing evidence that a change is needed and then they will have to review the options for addressing these needs.

It is EBLIDA's job to increase the pressure for change by presenting evidence of the problems that libraries experience, and to try to get changes that are in our favour. EBLIDA responds to consultations on the topic, and the secretariat and Expert Groups are also proactive in trying to meet members of the Commission and the Parliament on a one-to-one basis to talk to them and influence them. They are working hard on behalf of EBLIDA members and from time to time also need help from members to supply data (see page 2) and to assist with communication to MEPs. If they are to be successful, they need members to contribute with real-life experiences and to show by their support that EBLIDA truly reflects the views of library associations in Europe.

Copyright isn't the only point on which EBLIDA is working to effect change. The Vienna Declaration highlighted three other areas for which plans are being developed to move forward. A summary comes later in the newsletter and we'll be contacting members to ask for support for this work.

Planning for the next Council Meeting in Helsinki on 6 May 2010 has started and this will be a chance to report back on our progress and to discuss with you a way forward. We welcome your views and your support.

Gerald Leitner,
EBLIDA President

News Round-Up

Google Book Settlement gets preliminary approval and hearing date in February 2010

On November 19th Denny Chin of the New York District Court signed a preliminary approval of the amended Google Book Settlement.



So far the only copies of the new documents are found on Google's own [Book Settlement web site >>](#)

Documents include the [Preliminary approval document \(pdf\) >>](#)

And the [amended settlement files \(zip file\) >>](#) (one version has the amendments highlighted for easy recognition).

The [supplemental notice >>](#) will go out to rights holders to explain the main changes. It gives a clear overview of these changes and supplements the original notice which is also available from a link on the settlement home page.

The main changes to the settlement that are of interest to libraries are as follows:

- ◆ The settlement class has been narrowed so that it now includes only those books published or registered in the USA, or published in Canada, the UK, and Australia (where the place of publication is mentioned in the book). Authors of books which don't meet this criteria can still sue Google and are not covered by the settlement. This change is thought to be an attempt to appease the French and German governments who claimed that the settlement did not respect European Law, and also those authors who claimed that information was not translated into their native language so that they could not understand the deal.
- ◆ The notion of commercial availability has also been clarified to include any book available for sale new from anywhere in the world to anyone in the USA, Canada, the UK, or Australia. Any book still in copyright but no longer commercially available will still be offered for sale by print on demand from Google; books that are commer-

- ◆ cially available will not be visible.
- ◆ Money owed to rights holders who cannot be located (for so-called Orphan Works) will be held for ten years in case they come forward, then distributed to book charities in the countries producing books covered by the deal.
- ◆ The amended settlement makes it clear that authors can set the price of their books to zero and/or use alternative licensing models such as Creative Commons licenses.
- ◆ With regards to public access terminals in public libraries, the settlement no longer sets a limit of one terminal per library, but allows the registry to agree to increase the number of terminals at a particular library building.

The fairness hearing is now rescheduled for February 18th 2010 when the court will consider whether the settlement is fair, reasonable and adequate, whether the settlement class and subclasses (of authors and publishers) can be approved, and whether the amended settlement can be agreed. Competitors and other book industry representatives are still opposed to the deal.

What will be Europe's response to Google?

The European Parliament asked the Commission on November 26th what it intended to do in Europe in response to the Google Book Settlement. Klaus-Heiner Lehne asked the questions (see the box below) on behalf of the Committee on Legal Affairs. The comments from MEPs and the response of Kallas, the Vice-President of the Commission, can be [read/viewed and heard online >>](#)

European Parliament Questions:

Google's project to digitise the world's book heritage

What is the Commission's view of the Google Book Search project and its impact on the digitisation of books in Europe and the rights of stakeholders?
What steps does the Commission intend to take in this respect?

Is the Commission of the opinion that European Union copyright legislation needs to be adapted?

In summary, Kallas explained that "copyright has been explicitly in the hands of members states and national legislation, but we now need some kind of common approach" that would put books "online and fast" whilst ensuring that authors are paid and prior permission is sought. He indicated that a "framework directive" would appear somewhere between autumn 2010 and spring 2011 with simple rules on orphan works and out of print

books.

The indication is that some kind of mandatory exception might be considered, as suggested by EBLIDA and other library organisations, but obviously the next year is going to be crucial with regards our lobbying actions.

Education, Youth and Culture Council discuss digitization in Europe

On 26-27 November, the Education, Youth and Culture Council met in Brussels. The Council is composed of members of the European Parliament. One of the main items on the agenda was a debate on the digitisation of cultural content in Europe, in particular books, against the backdrop of the agreement in the USA on Google Books. The discussion aimed to address what the Member States and the EU can do to promote digitisation and how more material can be made available for free via the European digital library "Europeana".

[Meeting details and video >>](#)

[Discussion paper >>](#)

European Commission seeks data on Orphan Works

Following the Orphan Works hearing in October, where an impact assessment was announced, the DG InfoSoc is seeking existing evidence on the Orphan Works "problem". The Commission specifically wants to know how much time and effort is spent on attempting to find right holders in order to get permission for digitization, and what proportion of the collection results in being defined as orphan (without an identified or located right holder).

The Commission's aim is to increase the amount of digitization that takes place in Europe. It knows that the high cost of searching for right holders when it's believed the item is still in copyright, and the fact that items then identified as orphan works generally cannot legally be digitized, deters many libraries from even starting digitization on some collections. The Commission would like to know the scale of the problem so that it can work towards a solution.

If you believe you have existing evidence, please contact the Director of EBLIDA (joanne.yeomans@eblida.org) as soon as possible. Thank you.

Following this initial survey of existing data, EBLIDA will run a more thorough survey with the help of JISC (UK Joint Information Systems Committee) and a number of other organisations during December and January. It will follow a similar format to the UK survey that JISC ran to produce the ["In from The Cold" report >>](#) which produced some of the only known data on the topic.

When we announce this survey, we hope you will take

some time to fill it out to help us gather more evidence.

Europeana's future



[EBLIDA's response >>](#) to the European Commission consultation on the future of Europeana (Europeana: next steps) supported the submissions from the British Library and the Museum, Libraries and Archives Council (MLA) in the UK. The response was written with input from EBLIDA members who share a common belief that Europeana should consult further with the target audience of users, develop better integration with existing web tools such as Wikipedia, and focus less on the single entry point of Europeana's home page.

The response also calls for "Effective mandatory pan-European legislation on orphan works", in line with the [EBLIDA statement >>](#) made during last month's Orphan Works Hearing (reported in the main article of the October newsletter). Also harmonisation with the US cut-off date of 1923 which puts works published before that date in the public domain.

All the replies to the consultation can be read now [online >>](#) where you will observe a clear difference of opinion between libraries on the one hand, and right holders organisations and publishers on the other who clearly do not want to see any change to copyright legislation, nor a US-style cut-off date which, though it would help to reduce the number of orphan works, would also release some items which are still in copyright.

Presumably the Commission will be writing up the results of the consultation into a report which will contribute to future discussions on the future of the project.

Regarding current work on Europeana, the presentations and other documents from the Europeana plenary conference, Creation, Collaboration & Copyright, which took place in The Hague in September, are now [online >>](#)

Lifelong learning project files online

The guidelines produced by the ENTITLE project are now completed online with an introduction and final set of recommendations: <http://entitlelll.eu/eng/Guidelines>



Six recommendations are aimed at public library managers and advocates and among the seven recommendations for policy makers and funders there is an identified role for EBLIDA:

" European associations such as European School net, European Association for the Education of Adults and ministries of education should continue to work with counterpart library associations such as Eblida and NAPLE in the field of lifelong learning and seek opportunities to strengthen the links between learning institutions and libraries at all levels, exemplifying replicable and scalable good practices and playing particular attention to the contribution of ICT in opening up new ways of learning and increasing access to learning for people of all ages."

The presentations from the [final conference >>](#) and [workshops >>](#) are also now available online.

The project ends in December but the leaders hope to extend it into a second phase.

Main Article

Bruges' innovative library catalogue By Koen Calis.

[**Editor's note:** Cabrio was presented by Jan Braekman during the LIBER-EBLIDA Workshop on the Digitization of Library Materials in Europe. Presentation files are available on the [workshop web site >>](#) and audio files should follow shortly.]

Cabrio, the Aquabrowser implementation at the Bruges Public Library, is more than a catalogue makeover. Rich, variable, flashy, and truly inspirational, its open structure tackles several strategic issues related to a changing network environment. It focuses on local dynamics and existing participation, which are key features of public libraries, in order to challenge and redefine library perceptions and services.

The digital collections upon which it's built

The starting point was the fragmentation of local discovery. Harboring rich heritage collections ranging from medieval manuscripts to old print books to personal collections, access was dispersed and focused mainly on expert users. Furthermore, the library had started digitizing some of these. All of these heritage and local history collections are now available through one integrated interface, opening them up to a variety of users.

In cooperation with the Bruges City Archives a pictorial database has also been added, which blends well with the original content.

This catalogue mash-up also makes it easy to inherit innovative services developed centrally, such as the digital lending of music. Secondly, the library catalogue is merged with external information sources, mostly local or literary.

Integrating library content with other community information

The addition of local events and courses, as well as community information crawled from the web, brings the 'live' environment within the library walls. Interestingly, potential partners who now find themselves represented within the library's boundaries have taken an interest in the library as a channel for reaching a broader audience. It's a win-win situation, because the library is able to transcend the traditional media and delivery services that are so closely connected to its identity.

The library's main ambition was to take an active role in mediating this hybrid content, connecting the local user to the knowledge and inspiration that is truly valuable to him. This concept of the library as a place of discovery was effectively translated into the promotion campaign (see the picture below). It showed people who ended up in unexpected life-enriching situations as a result of their catalogue search.



Designing the search from the user's perspective

As the statistics show, one third of the queries are not search box initiated. This means that people follow the leads and choices that the system presents them. It allows users to develop previously vague needs 'on the go', as

one would when buying shoes. In order to do so, the system has been designed specifically to exploit the rich metadata structure, giving users multiple browsing possibilities, including an attractive clickable map, or giving them smart refining options.

Specialized advisory data such as media references, ranging from women's magazines to canonical literary guides, were added; these reflect the diversity in life styles and media preferences. The same metadata field is used to connect objects to local activities.

Heritage collections can be navigated or refined by provenance, publisher, exhibition, acquisitions, etc. These data can be obtained from a front end menu which is part of the showcase for each of the five segments (children's library; fiction; non-fiction; music & film; heritage & local history), together with a cover flow animation of acquisitions and an integrated blog.

The digital-physical mirror

The blog entries aim to activate content, connecting it to what happens in the library, the city or the broader environment. It is very satisfying to see how the lively physical library is mirrored in the digital one. In return, the activities in Cabrio, and new partner synergies, give a stimulus to the physical library creating new ambitions and work processes.

November 2009 also sees the arrival of Aquabrowser MyDiscoveries which will allow users to select, share and interact across library boundaries. It is a good example of how innovative services are embedded within the traditional environment and user activities. The same happens with the deep link to LibraryThing or the 'Add-This' button.

Still, there is a lot of room for improvement in reaching into outside user environments enabling users to discover and reuse library content. The vision is to focus on cooperation with partner institutions at a local level. The platform is in place and is being implemented as a Flemish model of library networking (part of the Bibnet Library Portals project).

See the service at: www.brugge.be/cabrio

EBLIDA News

European Parliament in 1998.

The declaration covers four points on which NAPLE and EBLIDA have agreed to work together:

- ◆ Towards a White paper "Public Libraries in the Knowledge Society"
- ◆ The formation of a Knowledge Centre
- ◆ Improved opportunities for libraries through European funded projects
- ◆ Improved Copyright legislation.

Vienna Declaration

The Vienna Declaration was agreed at the EBLIDA Council Meeting and NAPLE (the National Authorities on Public Libraries in Europe) Board Meeting respectively in May 2009. It can be read at www.eblida.org/uploads/eblida/19/1243334448.pdf

The declaration was envisaged as a follow-up to the Rynänen report: "Report on the Green Paper on the role of libraries in the modern world" which was agreed at the

Copyright is obviously the hot topic of the moment and EBLIDA is doing all it can at this time to react to proposed changes and be proactive in pushing the changes in a direction favourable to libraries.

However, EBLIDA is also taking some steps forward on the three other points.

Members of the NAPLE Board met with the EBLIDA Director and President in October to discuss plans for moving forward with the request for a White Paper. They will follow this up with a more detailed discussion in January in Copenhagen.

The EBLIDA Director is working with the President and a representative of the German Library Association to put together a bid for project funding in order to set up a Knowledge Centre on data from and about European libraries. This data would help to support librarians themselves by providing information about projects and best practice in other countries and will also help with lobbying at European and national level. If the project bid is unsuccessful, back-up plans are being prepared.

The timing is such that EBLIDA must work now on these three points mentioned but it does not mean that the aim to improve project funding and the supporting structure at European level will be forgotten. As work is carried forward, EBLIDA will consider better how to address this point.

Although things might seem quiet, there is a lot of work going on in the EBLIDA secretariat to support these activities and members will be hearing more directly in coming months.

EBLIDA Executive Committee

The Executive Committee met in Barcelona, Spain, on 12—13 November 2009. This was the first official meeting of the new Executive Committee following the elections in May. The meeting took place over two days followed by an exchange of information with local Catalan librarians.

The Committee was updated on recent activities including the participation in EC hearings and consultations, the changes to the newsletter and web pages, and the plans for further changes for better communication with members and between working groups. They received the 6-month financial report and agreed on the membership fee level for 2010; Claudia Forero, the EBLIDA Office Manager will be shortly sending out invoices to members for 2010.

The Committee will start to review the work of the Expert Groups between now and the next meeting in March, and they will help to draw up the plans for next year's work following the end of year financial report. EBLIDA's strategy for the coming three-year period needs to be devised and a working group will start to draft this with input from the Expert Groups ready for discussion at the Council

Meeting. Another working group will look at the constitution to see what revisions are needed and to consider how to formulate the changes which would allow associate members to have voting rights as requested at the last Council Meeting. These proposed changes will be sent out to members for discussion ready for voting in May.

The next meeting of the Committee will take place in Lisbon, Portugal on 1—2 March 2010.

EBLIDA Expert groups

Expert Group on Information Law.

Chair: Toby Bainton, toby.bainton@sconul.ac.uk

Next meeting: early 2010 in The Hague (date to be confirmed).

The group met in London on 29 September 2009. The future strategy of the group was the main item on the agenda and will continue to be discussed virtually whilst draft documents are circulated amongst members. There was also a discussion about the position EBLIDA should adopt for the Orphan Works hearing which has been reported in the October newsletter.

The group agreed to prepare a response to the public consultation on post-i2010 and this was submitted before the deadline of 9 October. Members also contributed to the consultation response for Europeana—Next steps.

The group will be helping to prepare material for lobbying MEPs and the Commission, and members will also accompany the EBLIDA Director to some of these meetings.

Group pages: www.eblida.org/index.php?page=egil

Joint Expert Group on Digitisation and Online Access.

Chair: Bas Savenije, bas.savenije@kb.nl

Next meeting: probable date May 2010, Finland.

The group met in The Hague on 19 October 2009. Structural changes made within LIBER were announced and these will have implications for the group and will require changes to the group's mandate which the Executive Committee will need to discuss.

The main focus of the meeting was a discussion about the response to the Europeana consultation and members helped to prepare this. The group also discussed what topics it might concentrate on in future and how it might attract more members.

Group pages: www.eblida.org/index.php?page=jegdo

∞ Looking for more members from any organization or country!

Expect more news about the Joint Group in coming months following the Executive Committee decision about its future.

Expert Group on Culture and the Information Society.

Chair: Barbara Lison,

Barbara.Lison@stadtbibliothek.bremen.de

Next meeting postponed as the group is working virtually

- ◆ A web page is being compiled containing links to background documents on culture at a European level. This will eventually be made public.
- ◆ Barbara Lison is going to meet the Secretary General of the European Cultural Parliament to discuss future participation:
www.kulturparlament.com/

Group pages: www.eblida.org/index.php?page=egcis

∞ Looking for new members from eastern European states.

Information and Library Education Group.

Chair: Jill Martin, Jill.Martin@cilip.co.uk

Next meeting: January 2010, to be confirmed.

Group pages: www.eblida.org/index.php?page=peg

∞ Looking for new members from eastern European states and anyone with expertise on educating digital librarians.

Events and Dates

Events in November-December

Further details in EBLIDA's [calendar of European events](#) >>

Online Information 2009

1—3 December 2009, London, UK

European Semantic Technology Conference (ESTC2009)

2—3 December 2009, Vienna, Austria

Digital Strategies for Heritage (DISH)

8—10 December 2009, Rotterdam, The Netherlands

2nd Cultural Heritage Online Conference - Empowering users: an active role for user communities

15—16 December 2009, Florence, Italy

The Conference for the 30th Anniversary of the CRID. An Information Society for All: A legal challenge
20—22 January 2010, Namur, Belgium

18th Bobcatsss Symposium: Bridging the digital divide: libraries providing access for all?

25—27 January 2010, Parma, Italy

Subject Repositories: European Collaboration in the International Context

28—29 January 2010, London, England

International Cultural Commons Workshop

29—30 January 2010, Torino, Italy

Funding calls and Deadlines

Ulverscroft Foundation Best Practice Awards

31 December 2009: application deadline.

The Ulverscroft Foundation has agreed to provide renewed sponsorship of 20,000 GP Pounds to continue a best practice development programme, organised with the IFLA Libraries Serving Persons with Print Disabilities Section (LPD).

Whilst this will be of particular interest to special library services for the blind, applications are also welcomed from public libraries, school libraries, university and college libraries, national libraries etc.

www.foundation.ulverscroft.com/award809.htm

8th IFLA International Marketing Award-2010

January 31, 2010: deadline for submitting the application (including any supporting materials).

IFLA Management and Marketing Section in collaboration with Emerald Group Publishing Ltd. invites proposals for the 8th IFLA International Marketing Award-2010, in recognition of the best marketing project/ campaign in any kind of library throughout the world.

The winner will receive airfare, lodging and registration for the World Library and Information Congress: 76th IFLA General Conference and Assembly in Sweden in August 2010, as well as a cash award of USD 1,000 which must be used to further the marketing efforts of the recognized organization.

Complete application material and form can be downloaded from:

www.ifla.org/en/management-and-marketing/marketing-award