Copyright Advocacy:

Making Copyright WORK
(a) the purpose and character of the use;
(b) the nature of the copyright material used;
(c) in a case where part only of the copyright material is used—the amount and substantiality of the part used, considered in relation to the whole of the copyright material; and
(d) the effect of the use upon the potential market for, or value of, the copyright material.
Why is it Broken?