Library advocacy at EU level
the joint EBLIDA-LBB project

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• Strengthening the network and capacity to advocate for the EU library community

• Common advocacy tools

• Highlighting the public libraries contribution to EU 2020 objectives

• Linking European and national level advocacy
Increase the power of your influence: individually and collectively

WHY?

• Influence EU legislation

• Change perceptions of public libraries with policymakers

• Build strong committed networks of individuals and associations
Advocacy: common points of interest

- Social value of libraries
- Copyright
- Digital literacy
- Reading / e-reading
- Data collection
- Digital literacy
Committed network of individuals
Study on non-formal and informal learning activities in PL across Europe

- Numbers of trained library visitors and non-formal / informal learning events
- Main target groups
- Partnerships
- Certification
- Success stories
- Impact on citizens and communities
Non-formal and informal learning in Latvia

- 6 out of 10 libraries provide non-formal learning activities
- 9 out of 10 provide informal assistance and consultations (2’500)
- Main targets = seniors, children, unemployed, employed
- Educational offer = e-services, e-banking, digital literacy, e-resources, job applications
Non-formal and informal learning in Latvia

- 85% of all training events initiated and carried out by library staff

- One third of libraries have a separate staff for trainings

- 260’000 EUR spent

- Impact in local communities

- Library = the only place to have access to non-formal and informal learning activities
Data for what?