

OPEN SCIENCE – A PUBLISHER’S LANDSCAPE

ACCUCOMS INTERNATIONAL BV

Raluca Pop & Rasmus Andersen

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The Hague

ACCUCOMS

ABOUT ACCUCOMS

➤ International Services to STM Publishers worldwide

- Multilingual staff
- Local knowledge
- Established relationships

➤ Our Services:

- Local Representation
- Telesales
- Customer Service
- Business Intelligence Reports
- Events representation
- End-user Training

ACCUCOMS in numbers

220 publisher agreements

150.000 phone calls

20+ languages

30+ nationalities

1500 telesales campaigns

OUR CUSTOMERS

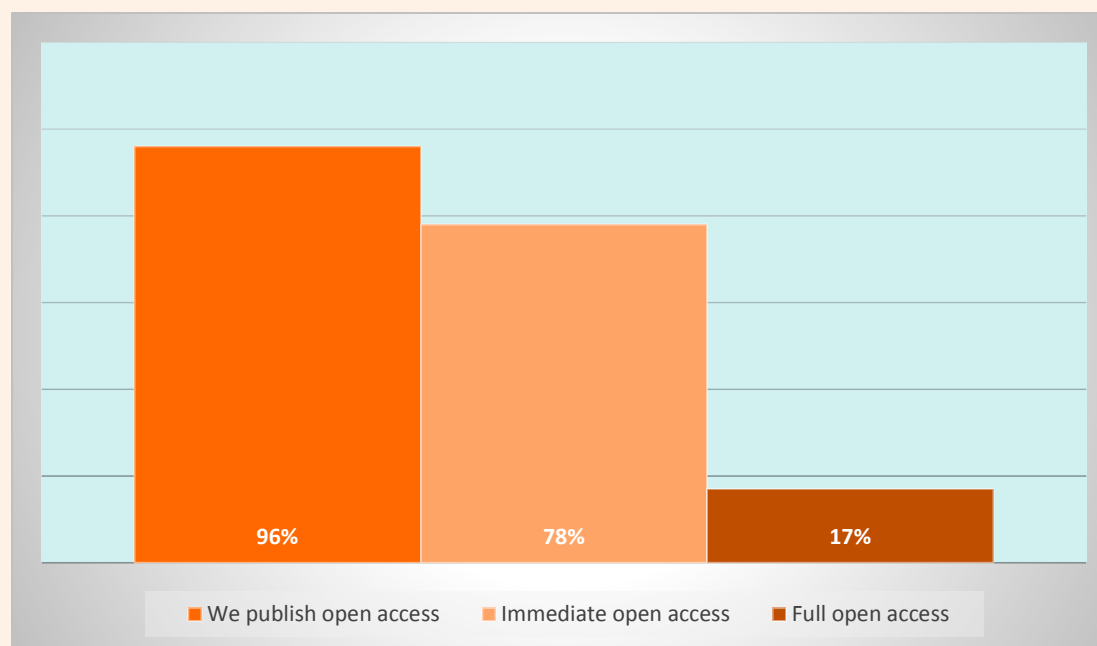


OPEN SCIENCE – PAINTING THE PICTURE



OPEN SCIENCE – PAINTING THE PICTURE

➤ Open Science from the publisher's perspective



➤ The costs of open science

➤ Public libraries and academic publishers – Where are the links?

➤ Usage of open access content

ACADEMIC PUBLISHING AS INDUSTRY

➤ Society publishers

- Not-for-profit
- Develop a certain field qualitatively and quantitatively
- Specialized and diverse

PNAS
www.pnas.org

THE
ROYAL
SOCIETY
PUBLISHING



The **JAMA** Network

ACADEMIC PUBLISHING AS INDUSTRY

➤ Commercial publishers

- For-profit
- Specialists in disseminating science
 - ‘Service providers’
- At the forefront of OA developments



ALEXANDER
STREET

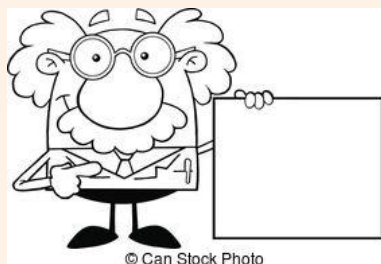
Openmusiclibrary.org

ACADEMIC PUBLISHING AS INDUSTRY

➤ How does open access work?

○ Gold OA

- Altered payment structure
- No longer copyrighted

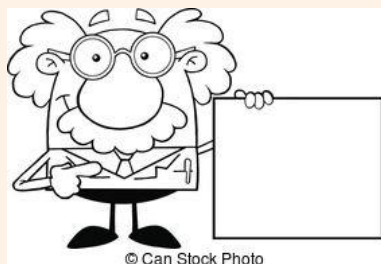


ACADEMIC PUBLISHING AS INDUSTRY

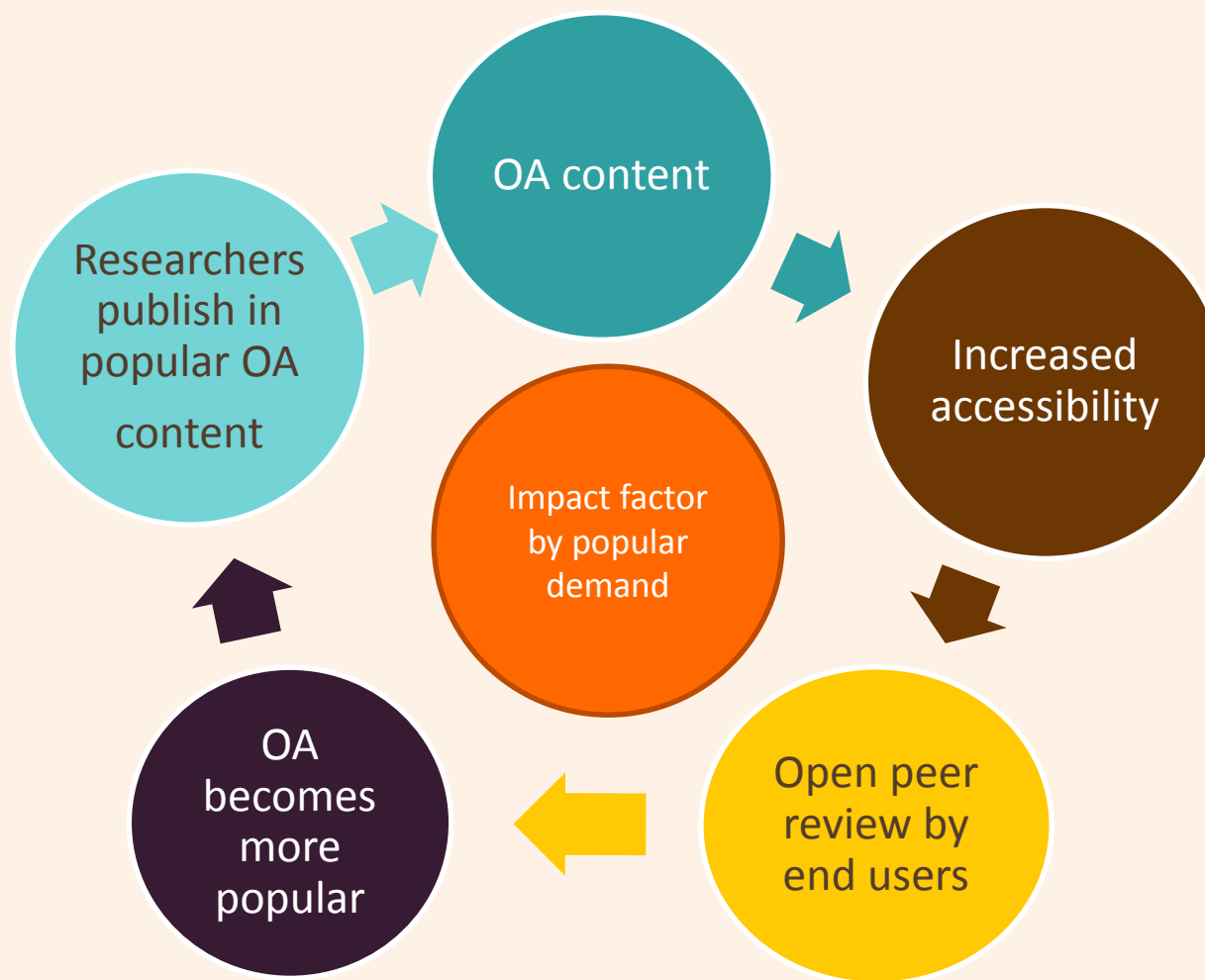
➤ How does open access work?

○ The costs

- First print costs
- Volume creates value



IMPACT FACTOR BY POPULAR DEMAND



CONCLUSIONS

- Libraries become the hub for local communities and link end users to publisher's free scientific content
- Once the access is free – public libraries should learn/teach their users community on how to use/access and make the most of the content
- Research grants are awarded based on a points system that may motivate researchers to get more involved with the readers community
- Everyone benefits of open science
- Effective cooperation. How do we implement it efficiently?

QUESTIONS?

Raluca Pop

Commercial Manager Europe

Raluca@Accucoms.com

Rasmus Andersen

Marketing Executive

rasmus@Accucoms.com

THANK YOU!

www.accucoms.com