ACTION 4
EUROPE

EBLIDA-NAPLE
MAY 15TH, MILANO

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DEMOGRAPHY & REDISTRIBUTION

EUROPE 1950

- Working age: 45%

EUROPE 2050

- Working age: 53%

The political platform for Arts and Culture
Western Society

Global Influence
Share of World Trade (Oxford Economics)

Decline in Western Society

Forecast
147 transnational companies tightly knit control 40% global operating revenues of ‘blue chip’
A hyper concentrated economic power rises beyond all and any border.

Superconnected companies are red, very connected companies are yellow. The size of the dot represents revenue (Image: PLoS One)

CITIZENS’ SOVEREIGNITY IS ENDANGERED
IT IS A TRANSITION

NOT A CRISIS

500 years of history are coming to the end
EUROPE AND CULTURE: NECESSITIES!
MORE AND BETTER EUROPE

Europe’s future is in providing a new model of human society based on full sustainability.

It is a possible future, Europe has the needed assets, tangible and intangible (democracy, rights, rule of low, freedom of expression, welfare/solidarity, education, environmental sensitivity, public space, ... a potentially suited culture).

We need MORE EUROPE, alternatives are DANGEROUS.
CULTURAL CAPACITIES & RESOURCES

CO-OPERATION, COMPETITION, CREATIVITY, MEMORY, EMPATHY, INDIVIDUALISM, RESPONSIBILITY, CURiosity, LOGic, IMAGINATION, COMPUTATION, LYRICS, ...

PUBLIC SPACES,

STORIES, MUSICS, IMAGES, ARCHITECTURES, THEORIES, CONCEPTS, KNOWLEDGE, TECHNOLOGIES, NETWORKS, INSTITUTIONS & ORGANISATIONS, RULES, HABITS & TRADITIONS, ...
2020: SMART? STRATEGY
Global Budget 2014-2020
960 Bln

1. Smart & inclusive growth
2. Sustainable growth
3. Security & Citizenship
4. Global Europe
5. Administration

1,3 Bln
3,7 Bln
39%
35% cult
CHANGE AND IMPACT
SHIFTING

From representation of interests ➔ advocacy for culture as pillar for sustainable development

From advocate for ‘arts and culture’ ➔ activist for a democratic, just and sustainable Europe … based on its Cultural C&R

From an ‘instruments’ to react ➔ leadership based on ideas, catalyst for collective actions, agenda setter
CAE: A PUBLIC TRANSPORT

CAN JOIN AT STOPS AND WHEN READY

CAN ADD STOPS TO A LINE

CAN DRIVE A TRAIN

CAN ADD A LINE

2017-8-9
PUBLIC SPACE FOR 23% OF THE EU POPULATION

EU population (428.9 million)

97.3 million last 12 month library users (23% of EU population)

13.9m PAC users (4% of EU population)
USE WHAT WE HAVE TO CHANGE
CREATIVE EUROPE

3 strands
1,3 billions

‘The cultural and creative sectors include in particular: [...] archives and libraries, [...]’

Capacity building:
• adapt to new technologies
• new approaches to audience building

Audience building

Networks consolidation
A WIDER PERSPECTIVE

Footprint
ERDF
ECoC
AGENDA21

Learning
ERASMUS FOR ALL HORIZON

Citizenship
CREATIVE EUROPE
COPYRIGHT
EU-CITIZENS

Relations
CO-OPER
INTERCULT.

Measures
EC WELLBEING
OECD BETTERLIFE

Welfare
ESF

Europe
NEW TREATY ELECTION DBATE

LIBRARIES FOR EUROPE
We can engage to bring new cultures to life and INFLUENCE THE TRANSITION using all possible means

or

use the means available to SURVIVE waiting to be impacted by the change.

At CAE we chose to ask ourselves what can we do for our future in Europe and engage to do it.

www.cultureactioneurope.org