The EBLIDA Newsletter is published monthly on European library & information society issues, programmes, news and events of interest to the library, archive and cultural heritage community.

European Bureau of Library, Information and Documentation Associations

EBLIDA Newsletter
The voice of Libraries in Europe - Lobbying for Libraries
www.eblida.org

Issue No. 9 September 2016

The President’s Editorial

Welcome back everyone and hope you all have a spring in your step after a restful and relaxed Summer break!

We have had a busy Summer, including attending the IFLA WLIC in Columbus, Ohio.

The annual IFLA conference took place in between one of world’s largest cornfields in the west, and declining industrial centers of the once so prosperous Rusty Belt of America in the east.

The location provided an inspiring framework for the conference: there we were, at the crossroads of the old and the new, without any precise information on what is coming
That is how it is with libraries all over the world too. I am not saying that libraries are getting rusty, nor that their concept would not fit the world around us. But the truth is, there are many interesting and challenging things ahead, as there are in the northern states, that are looking for new opportunities in creative economics to replace the lost jobs in the traditional industries.

Personally, I worked with two major themes during the conference. During the strategic partners meeting with IFLA we discussed different e-lending models around our planet, and had an interesting debate with chairs of the global organisations of publishers and copyright holders. As there are things we do not agree with, there are also mutual interests. The idea of cooperation to develop and promote a culture of reading in Africa provoked the strongest wave of enthusiasm in the meeting room. On the negative side was the publishers often repeated claim that e-lending is cannibalising the markets of e-selling. There is no evidence that this is the case, but on the other hand, there is no counter evidence either. I encouraged IFLA to produce a small study on the topic, based on the American markets, that are the most developed in terms of both sales and loans.

Our point of view is the opposite, that is, libraries are educating e-readers for the digital salesmen and therefore are only beneficial for the publishers. In fact, publishers are lobbying against their own interests since libraries are educating readers, and again, that is for the benefit for all, regardless of whether you are a novelist, a publisher, a bookseller or another librarian.

The other topic I worked with was UN 2030 agenda and its relevance to libraries. And this is important.

In Finland a great number of civil organisations have started advocating the UN 2030 agenda – but they tend to limit their efforts to what we are doing with developing countries. That is precisely our spontaneous reaction when we hear the words UN and development in the same sentence. Our urgent task is to advocate the agenda in our own countries – and include libraries in these discussions.

The UN 2030 agenda includes goals and targets that are highly relevant to developed European countries, too, such as universal literacy, or equal and universal access to higher education.

Our task, when lobbying for libraries, is to be active during the process of implementation the agenda in our own countries. We want our countries to be active in helping African countries to develop, but we also have to take care of the declining literacy rates in the developed West.
Your sincerely,

Jukka Relander
EBLIDA President

---

**INSIDE BRUSSELS**

**Copyright Reform**

Further to our [Press Release](#) of 6 July (see our previous newsletter), we are now entering the final countdown before the EU Commission issues its plan for copyright reform.

Actually, the countdown is being severely shaken up!

Over the past fortnight, Statewatch [released](#) the European Commission’s draft Impact Assessment on copyright reform. The document is purported to be an Inter-Service Consultation (ISC), the internal consultation process across relevant Directorate-Generals in the EC and may still be amended. On 31 August, [Politico](#) and on 1 September, [IPKat](#), published leaked drafts of the Commission’s proposed Digital Single Market Directive and Communication, which is to accompany the copyright reform proposal as an ‘umbrella’ document. Note that the leaks were of [draft documents](#) and that the official documents, when published may be different in some respects.

There have already been some reactions from stakeholders to these leaks, see C4C’s blog post [here](#) and [here](#), Communia’s reaction [here](#), or IGEL’s [here](#). We also would like to highlight Politico’s article [Commission’s copyright cop-out](#) as well as MEP Julia Reda’s [blog](#) about it.

On September 5th, Günther Oettinger, European Commissioner for the Digital Economy & Society, announced in a speech at the Digital-Life-Design (DLD) Conference, that the [Commission will present its copyright reform package next week](#) (probably on 14 or 15 September), nearly a week earlier than expected. The publication date may be linked to European Commission President, Jean-Claude Juncker’s State-of-the-Union speech to the European Parliament in Strasbourg on 14 September. The exact date should be known by next Monday 12 September.
licensing only solutions while further harmonisation of exceptions and limitations at European level is critically needed.

Now we can only hope that in the official release of its proposals, the Commission will take the needs of the library and cultural heritage community into account so that they can fulfil their mission of providing greater access to Europe’s cultural heritage and supplying European citizens with the latest content.

The publication of the Commission’s copyright reform package kicks off a new round of negotiations and intense lobbying activities in Brussels over the coming years until the end of current Commission and Parliament’s term.

Get ready for it.

---

**Generation Code: Born at the Library**

The PL2020 Programme is organising this unique and timely exhibition at the European Parliament as part of EU Code Week.

Please save the date to visit the interactive exhibition “Generation Code: Born at the Library” on the 5G balcony area on October 18-19, and join us for the opening ceremony and cocktail at 17:30 October 18th. For more information and for registering for workshops please continue here.

The event is hosted by Mr Antanas Guoga, MEP, Mr Sean Kelly, MEP, Ms Eva Paunova, MEP, Mr Michal Boni, MEP and Ms Catherine Stihler, MEP.

Visitors to the exhibition will have the chance to get a first-hand experience of coding, 3D printing, holographic projection, energy saving walkthroughs, and virtual reality. You can also have a chat with Zora the robot, participate in short, fun and educational workshops for you and your children, and get to know the next generation of library representatives from all EU Member States.
INSIDE EUROPE

CJEU Case C-301/15: Opinion of Advocate General Wathelet

On 7th July last, Advocate General (AG) Wathelet published his Opinion in the Soulier and Doke case C-301/15 against the French Ministry of Culture* on the question of the interpretation of Articles 2 to 5 of the Information Society (InfoSoc) Directive** with regard to the French law on Out-of-Commerce (OoC) works. This law has a common characteristic with Extended Collective Licensing (ECL) legislation in that it enables a collective management organisation (CMO) to issue licenses for works of rightholders who are not members of the CMO without their express permission.

The following is a short summary and analysis by Annemarie Beunen from EBLIDA's Expert Group on Information Law (EBLIDA-EGIL) that sheds some light on the case.

“In short, this case concerns the question whether the French law on out-of-commerce
Directive.
Claiming the affirmative are the applicants, French authors Marc Soulier and Sara Doke (later joined by the French writers union) […].

While stressing not to deny that giving new life to forgotten books, if necessary using new technologies, is a legitimate objective, the AG concludes that legislation, such as the French OoC law, which gives approved collecting societies the right to authorise the reproduction and the performance in digital form of out-of-print, is contrary to Articles 2 and 3 of the InfoSoc Directive. […]"

Beunen underlines that “[…] the preliminary question put to the Court is worded very generally. Were the Court to follow the AG and decide that Collective Management Organisations (CMOs) in principle may not license copyright for rightholders without their prior consent, then this may also affect the legality of Extended Collective Licensing (ECL) and OoC legislation of other countries.” This is even though the French OoC law differs from other national ECL and OoC legislation and the Memorandum of Understanding (MOU) on Out of Commerce works in many aspects (e.g. among other things it enables the re-exploitation of OoC books merely by publishers, whereas the MoU solely applies to non-commercial cultural institutions as do several ECL provisions in Scandinavian countries).

Beunen continues: “The fact remains that the preliminary question focuses on the common characteristic of national ECL, OoC laws and the MoU: the CMO mandate (in whichever legal form) to issue licences for works of rightholders without their prior consent.

Moreover, the public interest justification argument in my view deserves a proper assessment by the Court [and] it is to be regretted that the footnotes of the AG’s opinion do not mention the many Recommendations, reports and other documents which the European Commission over the years issued on digital libraries, Europeana and the online accessibility of cultural heritage.

Furthermore, the AG regrettably did not study the existing legal literature addressing the legality of Scandinavian ECL regimes in relation to the EU copyright directives and the Berne Convention.

In footnote 44 of his conclusion the AG approvingly quotes the European Commission’s statement that ‘the French legislation which provides that, in certain circumstances, those rights in respect of out-of-print books are to be exercised by an approved society and not by the author directly contravenes the applicable provisions of Directive 2001/29.’ However, the Commission’s view as expressed in this case seems contrary to the support it gave to the MoU in its press release.”
could be far reaching consequences for some existing and future ECL schemes in European countries. It is possible that the Commission intends to legislate on the matter in its forthcoming copyright package expected this month, in order to head off any complications that might arise if the Court did so rule. The EBLIDA-EGIL continues to monitor the case and any associated developments.

Meanwhile, you can read very interesting blog posts about the case from Eleonora Rosati on IPKat and Sylvie Nérisson on the Kluwer Copyright Blog.


---

**Inside EBLIDA**

**Excerpt of the results of the Survey on Non-Formal and Informal Learning in Public Libraries**

This survey result is, at its most basic, about confirming the value of public libraries in Europe, especially with regard to their capacity to help citizens with non-formal and informal learning activities.

The result and its publication should help raise awareness and change perceptions about the work of library staff as well as revealing activities that were mainly unaccounted for until now.

From library’s point of view, **non-formal training** is an organised, pre-planned lesson, held face-to-face or online and hosted by library staff or external experts, regardless of the length of time of the training. Non-formal training can be provided to a group of people (2 or more) or to a single individual. A non-formal training event is an occurrence of non-formal training at the library, regardless of the length of time of the training and regardless of whether this is a recurrence of the same training program or an occurrence of a unique training project executed just once.
structured/organised context with specific learning objectives and some form of learning support (e.g. a computer class in a library). However, non-formal learning may also be embedded in planned activities at the library that are not explicitly designed as learning (in terms of learning objectives, learning time or learning support). Non-formal learning outcomes may be validated and may lead to certification.

From the learner’s point of view, informal learning takes place in an unplanned or ad-hoc manner, potentially in any arena (work, home, leisure activity etc.). This would cover activities like on-off assistance from librarian in relation to an enquiry and potentially contributes to enhancing knowledge and by extension skills.

From the library’s point of view, informal assistance or consultation is an unplanned assistance provided by library staff in response to a need that arises for a library visitor (e.g. providing assistance to use the printer, showing a library visitor how to do a web search, helping with online banking). Informal assistance or consultation can be provided to a single individual or to a group of people (2 or more). Each time when a librarian provides an informal assistance or consultation is considered as a separate informal learning event regardless of the length of time of the assistance or consultation.

Through the survey we collected answers from 24 of the 28 EU member states.

**Highlights of the survey and a few key takeaways:**

- 82% to 83% of libraries across the European Union provide non-formal and informal training.
- Approximately 1.45 million people attended non-formal training while 3.1 million attended informal training activities in 2015.
- Approximately 400,000 non-formal training events and 6.5 million informal learning activities were delivered in 2015 by public libraries across Europe.
- The 3 main target groups are (in decreasing order) students, the unemployed, and employed people, while disabled people represent around 33% of the trainees, and immigrants 21.5%.
- The 3 main categories of educational offers are (in decreasing order) digital literacy 85%, education 67.5% and reading promotion 65.5%.
- 87% of public libraries don’t have separate training staff and therefore this is part of librarians daily activities.
- 80% of respondent libraries are in urban areas, 20% in rural areas.

We are still in the process of extracting the major facts and figures, and the above overview reflects the main takeaways.
IFLA World Library and Information Congress in Columbus (Ohio, USA) – 13-18 August

IFLA World Library and Information Congress in Columbus (Ohio, USA) was held from 13 to 18 August.

EBLIDA was represented by our President Jukka Relander, Vice-President Barbara Lison, EC Member Steen Bording Andersen and Director Vincent Bonnet (see picture).

All of them actively participated at several business meetings, in particular those about the management of library associations sections and meetings on copyright and other legal matters section.

A lot happened during the 6 days of the IFLA WLIC.

During the Opening Ceremony, IFLA President Donna Scheeder addressed the audience with the theme of this year’s conference: Connections, Collaboration and Community. In reference to last year’s call for action in Cape-Town, she reminded libraries and librarians to continue to transform their libraries and themselves. Ms. Scheeder developed her speech around the organisation of the congress and opened the floor to new Secretary General, Gerald Leitner.

IFLA Secretary General discussed the wealth of IFLA, which lies in its diverse and worldwide constituencies and unveiled IFLA’s new direction: Global vision: local impact which will be launched in combination with an update of the 2013 Trend Report.

This vision appears as a long-term plan over the next decade with the objective of making IFLA a more inclusive and collaborative structure. The next 10 years will be divided into 2 phases.
Building a global vision for the future of libraries within a strong network of associations. In total 6 regional meetings should be organised in Europe, South America, Asia, Oceania, Africa and North America along with electronic discussions.

The discussions should start in Europe, in the 2nd part of March/early April in Athens, where a workshop gathering IFLA’s Committees Chair and Secretaries as well as representatives of regional associations (i.e. President and/or Director) (at least of 10 countries).
This should tie in with the mid-term Presidential meeting take place right before it. It’s important to note that all costs for selected guests will be covered by IFLA. The same should be done throughout other world region.

The first report will be delivered at WLIC 2017 in Wroclaw (Poland) to prepare a vision paper for IFLA Governing Board for 2017. The process will resume again in spring 2018 so that it leads to a review and kick off at IFLA WLIC 2018, Kuala Lumpur.

Phase 2: Implementing the vision.
It should start as of or after IFLA WLIC 2018. The vision itself is divided into 4 points.

1: Creation of a library map of the world
This is linked to the development and access to information (DA2I) report.
By the end of 2016, 5 basic questions will be sent to the associations as indicated below:

- # of libraries
- Libraries providing internet access
- Number of registered people
- Number of users
- Number of lending

N.B.: The data to be collected for the library map of the world is quite close to the information held in the EBLIDA Knowledge and Information Centre, a project initiated by Gerald Leitner when he was EBLIDA President, and covers information at European level.

2: To launch a membership survey to understand what members value about IFLA.

3: Creation of a plan to develop capacity.

4: International Advocacy Programme (focus on SDGs) through 4 regional meetings (of which Europe).
EBLIDA is following closely the most recent IFLA developments and will keep our members posted on how to cooperate further.

**Internal business**

EBLIDA representatives had a meeting with the Danish Library Association, NAPLE and representatives of Aarhus municipality and library to discuss the upcoming EBLIDA-NAPLE Conference in Aarhus 2017 to be held on 3 and 4 May 2017.

We are preparing a wonderful conference for you and have been starting to look at options for international keynote speakers and conference topic that will accommodate the library with the overall theme “Let’s Rethink”. To be continued.

**IFLA Statement on Net Neutrality and Zero-Rating (2016)**

During the IFLA WLIC, IFLA governing board endorsed the FAIFE Committee statement on Net Neutrality and Zero-Rating.

You can access the statement [here](#).

Lots of other informal meetings, networking and promotion of our actions was done throughout the congress.

---

**Ms Sylvie FORBIN appointed new Deputy Director General, Copyright and Creative Industries Sector at the World Intellectual Property Organisation (WIPO)**

On 12 July, Ms Sylvie Forbin was appointed new Deputy Director General, Copyright and Creative Industries Sector at WIPO in replacement of Anne Leer.

Her official mandate should start on September 18, 2016, and expire on September 30, 2020.

Further to Ms Forbin appointment, the library community published a letter of congratulations on 26 July 2016. The letter is available in English and French [here](#).
Switzerland - Internality & unity

EBLIDA Vice-President Barbara Lison and Treasurer Jean-Marie Reding were present at the General Assembly of BIS - Bibliothek Information Schweiz and the Swiss Library Congress in Luzern. Please note that all participants were informed that they are free to speak in every official language (4) of the country.

**General Assembly**

In his introductory speech, on the 31st of August, BIS President Herbert Staub mentioned that Switzerland is not an island. To prove that BIS is going more international, the creation of a working group "International" was announced for October/November this year. Another sign of openness to the world is the encouragement of Swiss young professionals to first get work experience outside of Switzerland. Figures show that the number of Swiss trainees abroad is increasing.

Peter Wille, former President of the BIS-precursor BBS and long-time director of the national public library authority Bibliomedia (he will retire in two months), representing Switzerland at so many EBLIDA and NAPLE congresses for years, was appointed first BIS honorary member in history by unanimous vote by the 145 present members.
With a record of 550 participants and 38 exhibitors the congress was "sold out". As the topic was "libraries and politics" it started on the 1st of September with a rather rare event - a discussion between politicians about libraries in Switzerland. Even though they represented different political parties, they were unified in their fondness for libraries and they continue to promote them in their cantons. For constitutional reasons it’s not possible to regulate library issues (example: library law) on a national level.

On September 2nd the congress finished with a lecture from the German professor Konrad Umlauf on unity and diversity. The main part of his speech was about the history of successful and failed fusions of German librarians' associations. Finally Umlauf encouraged the Swiss colleagues to merge the BIS and the association of public libraries SAB/CLP, to one and only national organisation, called "Biblosuisse". A fusion preparation meeting for all members will be held in Biel, the 7th of November 2016.

The next Swiss congress, combined with the General Assembly, which takes place every two years, will be held in Montreux, 29th of August to the 1st of September 2018.

Jean Marie Reding
Communications Technology (QUATIC 2016)
Place: Lisbon, Portugal
URL: https://sites.google.com/site/quatic2016/

September 12 – 15, 12th International Conference on Semantic Systems (SEMANTiCS 2016)
Place: Leipzig, Germany
Sponsor/Organizer: Semantic Web Company
URL: http://2016.semantics.cc/

September 12 – 16, 19th International Conference on Text, Speech and Dialogue (TSD 2016)
Place: Brno, Czech Republic
Sponsor/Organizer: Faculty of Informatics Masaryk University and Faculty of Applied Sciences University of West Bohemia
URL: http://www.tsdconference.org/tsd2016/

September 12 – 16, 19th International Conference on Text, Speech and Dialogue (TSD 2016)
Place: Brno, Czech Republic
Sponsor/Organizer: Faculty of Informatics Masaryk University and Faculty of Applied Sciences University of West Bohemia
URL: http://www.tsdconference.org/tsd2016/

September 12 – 16, SEMANTiCS 2016 - The Linked Data Conference
Place: Leipzig, Germany
Sponsor/Organizer: Institute for Applied Informatics (InfAI) e.V., St. Pölten University of Applied Sciences, and Semantic Web Company
URL: http://2016.semantics.cc/

September 13, Digital news media: competition, audience measurement and monetisation
Place: London, UK
Sponsor/Organizer: Westminster Media Forum
URL: http://www.westminsterforumprojects.co.uk/forums/event.php?eid=1284

September 13, 4th International Workshop on (Document) Changes: Modelling, Detection, Storage and Visualization (DChanges 2016)
Place: Vienna, Austria
Sponsor/Organizer: Organizing Committee
URL: https://sites.google.com/site/dchanges16/
Return on Investment of Academic Libraries in a Changing Digital Landscape
Place: Ljubljana, Slovenia
Sponsor/Organizer: Association of European Research Libraries (LIBER)
URL: http://www.ctk.uni-lj.si/event/uk.html

September 14 – 16, 15th International Conference on Perspectives in Business Informatics Research (BIR'2016)
Place: Prague, Czech Republic
Sponsor/Organizer: Organizing Committee
URL: http://kogninfo.vse.cz/bir2016/

September 14 – October 20, Library Design Workshop: “Create the Library Your Community or Campus Needs”
Place: Online only
Sponsor/Organizer: Library Journal
URL: http://learn.libraryjournal.com/courses/design-workshop-2/

September 15 – 16, CILIP Health Libraries Group Conference 2016
Place: Scarborough, UK
Sponsor/Organizer: Chartered Institute of Library and Information Professionals (CILIP)
URL: http://www.cilip.org.uk/events/cilip-health-libraries-group-conference-2016

September 16 – 18, 3rd Workshop on New Methods and Tools for Big Data (MT4BD-2016)
Place: Thessaloniki, Greece
Sponsor/Organizer: Pattern Recognition Library, Information Technologies Institute, and IFIP
URL: http://mt4bd.ceid.upatras.gr/

September 19, Adults Use of Information and Communication Technologies in Healthcare (aulCTH)
Place: London, UK
Sponsor/Organizer: Organizing Committee
URL: https://www.hs-neu-ulm.de/forschung/institute-kompetenzzentren-netzwerke/institut-fuer-dienstleistungsmanagement/icht-workshop/

September 19 – 21, 11th International Conference on Digital Information Management (ICDIM 2016)
Place: Porto, Portugal
Sponsor/Organizer: Organizing Committee
URL: http://www.icdim.org/index.html
<table>
<thead>
<tr>
<th>Event</th>
<th>Location</th>
<th>Sponsor/Organizer</th>
<th>URL</th>
</tr>
</thead>
<tbody>
<tr>
<td>of Information and Communication Technologies in Healthcare (ICTH 2016)</td>
<td>London, UK</td>
<td>Organizing Committee</td>
<td><a href="http://cs-conferences.acadiau.ca/icth-16/">http://cs-conferences.acadiau.ca/icth-16/</a></td>
</tr>
<tr>
<td>September 22 – 24, EuroIA Summit 2016</td>
<td>Amsterdam, Netherlands</td>
<td>Organizing Committee</td>
<td><a href="http://www.euroia.org/amsterdam-2016/">http://www.euroia.org/amsterdam-2016/</a></td>
</tr>
</tbody>
</table>
EBLIDA-LIST is a general mailing list intended to foster communications between EBLIDA, its membership and members of the European library community. The goal is to facilitate information exchange as well as professional communication and development within the EBLIDA community. Subscribe today!

Copyright © 2016 EBLIDA (European Bureau of Library Information and Documentation Associations), All rights reserved.

unsubscribe from this list  update subscription preferences