



The President's Editorial

Dear EBLIDA members, dear colleagues,



Thanks to all of you who joined us for the Council and Conference in Athens. It was a great occasion, with a lot of interesting discussions.

Princess Laurentien gave an inspiring speech where she highlighted that investing in literacy and in libraries has nothing to do with charity. It is about empowering people and giving them the chance to be active within their communities. Libraries are hubs for knowledge. As she wisely said: "We have to build the bridge as we walk on it!".

Next up was Sinikka Sipilä (IFLA President) with the theme "Strong Libraries, Strong Societies". We have to join forces among libraries, and with all our partners to make this transition a vibrant one.

In the afternoon parallel sessions, we saw exciting examples in the session "Changes" about those changes happening in both University and Public libraries, as well as current trends developing in whole societies. The session "Crisis" was particularly motivating. Participants noticed that in time of crisis, despite dramatic budget cuts, users increased their presence quite a lot. Did you know that in Spain, library users almost doubled between 2008 and 2014 while budgets were cut by almost half! This surely shows how useful libraries are for the society, especially during hard times.

The Changes gave some key elements of current opportunities libraries are taking, and how flexible they are at adapting to a transitional environment.

It was a great privilege for me to close this conference with the announcement that our next EBLIDA-NAPLE Conference will take place next year, 2015, on the 9th of May in Riga with the theme "*Building a Europe of Readers*". The steering committee has already started working on the programme, and we will keep you posted in due time.

I participated in several other events during these past weeks. By the end of May, together with the EBLIDA Director, we took part in the meeting "Public Libraries 2020, The Way Forward" with about 75 colleagues from Europe and the US. It was an excellent opportunity to meet and build coalitions to strengthen the position of libraries in Europe. After that, I participated in the 103rd Bibliothekartag in the wonderful city of Bremen. This is the most important library event in Europe, bringing together about 4000 librarians. I gave a presentation on "The Right to E-Read" to about 200 people. EBLIDA had the opportunity to have communication documents on "The Right to E-Read" Campaign presented at the German Library booth. Leaflet were at the disposal of participants (see picture).



Picture: Bernd Schleh

On the last day of that week, I set off for a copyright event organised by the Greek Presidency in Athens. The limited time slot of 8 minutes was a challenge, since I had to present the need for copyright reform to an audience of right holders, publishers and others in that time frame. It was a good opportunity to stress EBLIDA's position and show to Europe that we know what we want!

I don't have enough space to mention other very important information such as the results of the European elections and EBLIDA's further steps towards them and the position of the EU in the WIPO negotiations. These key points will be addressed in the next Newsletter that should be out by mid-July, so please keep an eye out for that.

Enjoy Reading.

Klaus-Peter Böttger,
EBLIDA President

CONTENTS

- ◆ Page 1: President's Editorial
- ◆ Page 2: EBLIDA Activities: The Right to E-Read Position Paper; ELINET
- ◆ Page 3 : News Round-up (EBLIDA and Europe): Promoting Media and Information Literacy worldwide at the First European Forum on Media and Information Literacy; The Future we want includes Culture.
- ◆ Page 4:Who's who: Mediathek, Tbilisi Media Center Union
- ◆ Page 5&6: Calendar of Events.

THE RIGHT TO E-READ



"The Right to E-Read" position paper published on 5th of June

This paper, successor to the EBLIDA paper "E-Publishing and the Challenges for Libraries", focuses on the issue of e-books and their availability through libraries.

The current developments in the e-books market are dramatically changing the way libraries are working. As well as giving access to a wide range of content from scientific to entertainment literature in all tangible formats (books, CDs, DVDs), since the 1990's libraries have provided access to content in electronic formats, firstly for journals and now e-books. Initially these developments occurred mainly in academic libraries but nowadays public libraries are very much involved as well. Libraries are in the midst of a transition from managing physical collections that they own to managing connections to e-content provided and owned by others.

The paper identifies the problems, reviews and analyses several aspects of the current changes and makes two overarching recommendations:

- To move from the current unsatisfactory licensing offer to libraries to a regime of 'Mandatory Fair Licences' ;
- That the European Copyright Acquis be updated to deliver fair access to information for European libraries and their patrons.

This should be applicable by:

- Voiding of licence terms that override Member State exceptions & limitations
- Compulsory removal of TPMs for legitimate use
- Giving the library the 'right to acquire' any work legitimately made available to the public, including digital files, so exhaustion principle applies, i.e. transfer of ownership.
- A mandatory library 'right to lend' any work in any format, including to 'e-lend' remotely
- Sale of digital content to libraries at reasonable market prices.

Read the extended version of the paper at http://www.eblida.org/News/2014/EBLIDA_E-read_position-paper.pdf.

Sign and make users sign the petition to support the right to e-read at <http://www.change.org/en-GB/organisations/eblida>



ELINET is currently building its platform to go on line soon. You can find the first steps at <http://www.eli-net.eu/index.php>.

The site is under construction but should soon contain more information.

EBLIDA is the only library association involved in the project.

It makes the case for libraries and ensures their visibility in programme related to literacy.

With the coming IFLA World and Library Conference, EBLIDA will have its own booth in place. Part of this booth will be booked for ELINET. We will work with the communication team of ELINET

to create communication tools useful for librarians. All related information will then be at your disposal on our booth.

Join us there! The EBLIDA booth is numbered A114.

The Exhibition session opens Sunday 17 (16 to 18), Monday 18 and Tuesday 19 (9.30 to 17.30) and Wednesday 20 (9.30 to 14.30). See you there!

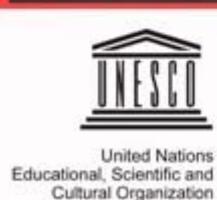
News round-up (EBLIDA and the EU)

EUROPEAN MEDIA & INFORMATION LITERACY FORUM 2014

Promoting Media and Information Literacy worldwide at the First European Forum on Media and Information Literacy

By Maria-Carme Torras-Calvo, Library director, Bergen University College, Norway; IFLA Governing Board Member; GAPMIL steering committee member.

The First European Media and Information Literacy Forum¹ was launched on May 27 and 28, 2014 at the UNESCO headquarters in Paris. This conference was funded by the European Commission and UNESCO into the Media Literacy Action, and co-organized by the EMEDUS Project² and the Gabinete de Comunicación y Educación³ (Universitat Autònoma de Barcelona), within the frame of the Global Alliance for Partnerships on Media and Information Literacy⁴ (GAPMIL). The Forum brought together governments, audio-visual authorities, institutions, teachers, library and information professionals, media professionals, industry, researchers, NGOs, and foundations. The forum aimed at promoting media and information literacy in Europe and fostered discussion of MIL policies as well as cooperation on initiatives at national and European levels. The forum addressed inclusion of MIL in European school curricula as well as in non-formal and informal education. The *Paris Declaration on Augmented Media*



and Information Literacy in the Digital Era was one of the outcomes of the forum.

At the forum the European Chapter of the UNESCO-initiated Global Alliance for Partners on Media and Information Literacy (GAPMIL) was launched. GAPMIL aims at creating collaborative platforms across professional, institutional and geographical borders in order to promote MIL worldwide.

The forum stressed the need for a holistic approach to media and information literacy, which in turn calls for collaboration on policy, strategy and specific initiatives across professional groups. Representing IFLA at the forum, in my contribution I stressed the key role that libraries and library professionals play in promoting media and information literacy and the need for library professionals and information literacy researchers to partner with media and media literacy researchers, educators and professionals to promote MIL. Within a holistic approach to media and information literacy, we can no longer work in professional silos. We have similar goals and visions. We can enrich each other's perspectives and work through dialogue and specific joint initiatives.

1— <http://www.europeanmedialiteracyforum.org/#/1/2014/03/launch-of-first-european-media-literacy.html>

2— <http://eumedus.com/>

3— <http://www.gabinetecomunicacionyeducacion.com/>

4— <http://www.unesco.org/new/en/communication-and-information/media-development/media-literacy/global-alliance-for-partnerships-on-media-and-information-literacy/>



The Future We Want Includes Culture

On 3 June 2014, on behalf of EBLIDA, Klaus-Peter Böttger, EBLIDA President, signed the Declaration for the Inclusion of Culture in the Sustainable Development Goals Post-2015: The Future We Want Includes Culture.

EBLIDA endorses the Declaration: "We believe that culture is both a driver and an enabler of sustainable development and that the explicit inclusion of targets and indicators for culture in the Sustainable Development Goals will enable transformative change".

EBLIDA supports the role of culture in UNESCO's Sustainable Development Goals post-2015:

- Culture is necessary for building democratic societies;
- Culture is key to building a peaceful social existence as well as mutual understanding between different communities;
- Culture is an essential aspect of sustainable development.

Read more at <http://www.eblida.org/news/eblida-press-release-the-future-we-want-includes-culture.html>



EBLIDA who's who?

As the network evolves, and as new members enter EBLIDA's community, the EBLIDA newsletter has decided to open its columns to members wishing to introduce themselves to others. This month, EBLIDA opens its columns to: "Mediathek", Tbilisi Media Center Union.

About Mediathek

"Mediathek", Tbilisi Media Center Union, is the modern type of the Public Library, which has printing, electronic and multimedia books.

Term was originated in 20th Century France, that signifies cultural and information space, where various means of communication is used.

"Mediathek" is for the consumers of all ages, this is the place, where except reading and learning, people can be engaged in various educational and cultural activities and that differentiates it from other traditional libraries.

"Tbilisi Media Center Union," was established by the initiative of the Tbilisi City Hall and officially was opened on March 29, 2013, for today we have two branches in Vake and Varketili districts, both located in the city parks, which combines about 3000 members. Statistically about 100 people join "Mediathek" every month.

Mediathek's buildings project and design belongs to the "Laboratory of Architecture N-3", which has been working in the sphere of architect and design since 2006.

Among the works of the "Laboratory of Architecture N-3" can be found the buildings of Vake and Varketili branches. They have worked on three other "Mediathek" buildings' projects as well.

In Mediathek we have reading space for children and adults, that are used for exhibitions and other cultural activities, computers space and multimedia room, which is for film and cartoon screenings, meetings and mini-conferences. In Mediathek we have shop for books and Georgian souvenirs.

Mediathek offers children reading, drawing and cartoon screening hours and adults, various interesting events (exhibitions, book presentations, film screenings and etc.)

During the short functioning period "Mediathek" achieved success as the combination of the library and community center, which increases the level of knowledge and engagement in cultural and educational processes.

Projects:

During its existence Mediathek has organised and participated in various projects. One of the main directions of the centre is establishment and implementation of cultural and educational projects.

Mediathek's projects:

Mediathek and Ilia Chavchavadze State University joint project – film screening in original language with Georgian subtitles.

Seasonal theatrical performances (Fingers Theatre; Shadow Theatre; Movement Theatre and etc.)

Weekly project for children – reading hours with young actors and cartoon screening

Organised visits of Public schools to Mediathek (Buckswood International School, "School Tbilisi", "School Tbilisi", "School N-128", "IB New School", "IB Mtiebi" and etc.)

Joint project of Mediathek and Tbilisi City Hall, Center of Cultural Events – "How to create a book"

Annual project for children - contest of childrens' drawings " My Favourite Book Hero"

Mediathek and Tbilisi City Hall Annual Project – "Intellectual Contest"

Annual Project – "Mediathek's Devoted and Active Readers Awards"

Director Mako Tchogoshvili

Tbilisi Media Center Union/MEDIATHEK



Events and Dates

June 2014

June 18, Understanding Copyright (ALPSP Training Course)

Place: London, UK

URL: <http://www.alpssp.org/Ebusiness/Meetings/Meeting.aspx?ID=389>

June 19 – 20, 18th International Conference on Electronic Publishing (EIPub): "Let's put data to use: digital scholarship for the next generation"

Place: Thessaloniki, Greece

URL: <http://elpub2014.teithe.gr/>

July 2014

July 1, Success factors of institutional Open Access Policies – Which role(s) for libraries

Place: Riga, Latvia

URL: <https://www.eventbrite.com/e/success-factors-of-institutional-open-access-policies-which-roles-for-libraries-tickets-10627359719>

July 2 – 5, LIBER 43rd Annual Conference: "Research Libraries in the 2020 Information Landscape"

Place: Riga, Latvia

URL: <http://www.lnb.lv/en/liber2014>

July 7, 1st International Workshop on Personalised Multilingual Information Access (PMIA 2014)

Place: Aalborg, Denmark

URL: <http://www.cs.ubc.ca/~steichen/PMIA2014/>

July 15 – 17, Open Knowledge Festival

Place: Berlin, Germany

URL: <http://2014.okfestival.org/>

July 24 – 25, CILIP Health Libraries Group Conference 2014

Place: Oxford, UK

URL: <http://www.cilip.org.uk/health-libraries-group/events/cilip-health-libraries-group-conference-2014>

August 2014

August 12 – 13, Public Library Futures in a global digital world (IFLA Satellite Meeting)

Place: Birmingham, UK

URL: <http://www.cilip.org.uk/cilip/events/ifla-satellite-conference>

August 12 – 14, Art Libraries meet the challenges of e-publishing: new formats, new players, new solutions (IFLA Satellite Meeting)

Place: Paris, France

URL: <http://iflaparis2014.sciencesconf.org/>

August 12 – 14, Space and collections earning their keep:

Transformation, Technologies, Retooling (IFLA Satellite Meeting)

Place: Paris, France

URL: <http://iflasection20.org/space-and-collections-earning-their-keep-transformation-technologies-and-re-tooling/>

August 13, RDA - Resource Description and Access: Status and Perspectives 2014 (IFLA Satellite Meeting)

Place: Frankfurt, Germany

URL: <http://www.dnb.de/DE/Standardisierung/International/iflaSatelliteMeeting.html>

August 13 – 14, Space and collections earning their keep: transformation, technologies and re-tooling (IFLA Satellite Section)

Place: Paris, France

URL: <http://iflasection20.org/space-and-collections-earning-their-keep-transformation-technologies-and-re-tooling/>

August 13 – 14, Copyright and beyond: Libraries in the public sphere (Joint IFLA CLM & EBLIDA Satellite Meeting)

Place: Strasbourg, France

URL: <http://www.eblida.org/satellite-meetings/copyright-and-beyond-libraries-in-the-public-sphere/programme.html>

August 13 – 14, Theory and research on the convergence of professional identity and technology in cultural heritage institutions (Libraries, Museums, and Archives) (IFLA Satellite Meeting)

Place: Turin, Italy

URL: <http://www.mab-italia.org/index.php/comitatati/piemonte/item/103-theory-and-research-on-the-convergence-of-professional-identity-in-cultural-heritage-institutions-libraries-museums-and-archives-beyond-technology>

August 13 – 14, Cultural Heritage in the Digital Era (IFLA Satellite Meeting)

Place: Geneva, Switzerland

URL: <http://heritage2014.com/>

August 13 – 14, Parliamentary libraries: past and future (IFLA Satellite Meeting)

Place: Paris, France

URL: <http://preifla2014.assemblee-nationale.fr/>

August 13 – 14, Restructuring Resource Sharing: New Organizations, Technologies, Methods (IFLA Satellite Meeting)

Place: Nancy, France

URL: <http://docdel.inist.fr/>

August 13 – 14, Digital Transformation and the Changing Role of News Media in the 21st Century (IFLA Satellite Meeting)

Place: Geneva, Switzerland

Events and Dates (continued)

URL: <http://www.itu.int/en/history/Pages/IFLA2014.aspx>

August 13 – 14, How strong is your library association? Advocacy in action (IFLA Satellite Meeting)

Place: Lyon, France

URL: <http://www.ifla.org/node/8578>

August 14, Linked Data in Libraries: let's make it happen! (IFLA Satellite Meeting)

Place: Paris, France

URL: <http://ifla2014-satdata.bnf.fr/>

August 14 – 15, Ethical Dilemmas in the Information Society: How Codes of Ethics Help to Find Ethically Based Solutions (IFLA Satellite Meeting)

Place: Geneva, Switzerland

URL: <http://www.globethics.net/web/ge/conference-ethical-dilemmas-in-the-information-society->

August 14 – 15, IFLAcamp 2014

Place: Lyon, France

Sponsor/Organizer: IFLA New Professionals Special Interest Group

URL: <http://npsig.wordpress.com/iflacamp-2014/>

August 14 – 15, Facing the Future: Librarians and Information Literacy in a Changing Landscape (IFLA Satellite Meeting)

Place: Limerick, Ireland

URL: <http://iflasatellitelimerick.com/>

August 15, Health librarians and the changing information landscape (IFLA Satellite Meeting)

Place: Lyon, France

URL: <http://www.ifla.org/node/8537>

August 15, Libraries as media: How libraries can contribute to explain the world by producing information and organize themselves as medias? (IFLA Satellite Meeting)

Place: Paris, France

URL: http://www.bpi.fr/fr/professionnels/ifla_wlic_2014.html#english

August 15, Knowledge Management as a vital tool for change management (IFLA Satellite Meeting)

Place: Lyon, France

Sponsor/Organizer: IFLA Knowledge Management Section

URL: <http://parisdescartes.libguides.com/IFLA2014/program>

August 16 – 22, 80th IFLA General Conference and Assembly: "Libraries, Citizens, Societies: Confluence for Knowledge"

Place: Lyon, France

URL: <http://conference.ifla.org/ifla80>

August 18, IFLA Section on Education and Training (SET) 40th Anniversary Summit

Place: Lyon, France

URL: <http://www.ifla.org/node/8243>

August 22 – 23, eBooks for everyone! An opportunity for more inclusive libraries (IFLA Satellite Meeting)

Place: Paris, France

URL: http://inova.snv.jussieu.fr/ifla-lpd/colloques/colloques/83_index_en.html

August 23, 15 to 20 year olds reading across the world: Why? Where? How? (IFLA Satellite Meeting)

Place: Paris, France

URL: <http://www.reseau-canope.fr/ifla-seminairebnf/en/index.html>

August 23 – 25, 3rd International Association of French-speaking librarians and documentalists (AIFBD) Congress

Place: Limoges, France

URL: http://www.aifbd.org/images/Congres2014/Appel_AIFBD_2014.pdf

August 23 – 25, Francophonies, bibliothèques et confluences: Managing and marketing libraries in a world where digitalisation and new technologies are changing boundaries (IFLA Satellite Meeting)

Place: Limoges, France

URL: <http://conference.ifla.org/ifla80/satellite-meetings>

August 23 – 26, Confluences and French-Speaking Libraries (IFLA Satellite Meeting)

Place: Limoges, France

URL: http://www.aifbd.org/images/Congres2014/Presentation_congres_AIFBD.pdf

August 25 – 26, How to facilitate the access to information and digitised documents in the religious field (IFLA Satellite Meeting)

Place: Paris, France

URL: <http://conference.ifla.org/ifla80/satellite-meetings>

August 25 – 26, Libraries at the heart of dialogue of cultures and religions: history, present, future (IFLA Satellite Meeting)

Place: Paris, France

URL: <http://www.icp.fr/fr/Organismes/THEOLOGICUM-Faculte-de-Theologie-Sciences-Religieuses/Actualites/Libraries-at-the-heart-of-dialogue-of-cultures-and-religions>

August 25 – 26, History of Librarianship: "Historiography, History, legacy and influences" (IFLA Satellite Meeting)

Place: Lyon, France

URL: <http://histlibr2014.sciencesconf.org/>