

President's Editorial

The work of the EBLIDA Expert Group on Culture and Information Society (EGCIS) is gearing up in parallel with the European Commission's work towards a new culture strategy. The Lisbon Treaty requires the EU to take culture into account in *all* its policies but will that mean that the culture programme as we know it survives beyond 2013? Libraries are a strong part of the cultural landscape and, like other partners in that landscape, need support with policy and funding so that they can help to promote creativity, innovation, education and the information society, and fight poverty and discrimination. It's important that our work is recognized at the EU level so that its influence is also felt at national levels, and that libraries continue to be supported and encouraged for their valuable contribution to society.



Thank you to all EBLIDA members and colleague who promoted the EBLIDA Director's vacancy. We had some excellent candidates who were shortlisted for interview at the start of October. Obviously as soon as we have some news of the new appointment that we can share we will be in touch to announce it to members.

 Gerald Leitner,
EBLIDA President

News round-up: E.U.

Comité des Sâges: Consultation and Public Hearing on Bringing Europe's Cultural Heritage Online

[The Comité des Sâges >>](#) will follow its September consultation on how to increase digitization of cultural materials in Europe with a public hearing in Brussels on October 28th. EBLIDA has made a request to speak at the hearing.

Anyone can register for the hearing, either to speak or simply to attend, by sending an email before October 15th to INFSCO-MITE-SAGES@ec.europa.eu.

Due to the nature of the questions, the many different opinions amongst the members represented in EGIL, and the restricted structure of the consultation's questionnaire, EBLIDA decided not to respond to the consultation and hopes to be able to present a more nuanced response at the hearing later this month. However, a number of EBLIDA's member organisations did send in their own opinion, as did the Communia project, of which EBLIDA is a member.

Gallo Piracy Report Divides Opinion but Passes Parliament Vote

The European Parliament finally voted in September on the ["Gallo report" >>](#) which divided opinion but was passed with votes of 328 versus 245. The report, on the enforcement of intellectual property rights in the internal market, was an own-initiative report from Marielle Gallo, a French member of the European Union's Committee on Legal Affairs (JURI). It was seen by many to use unfounded and exaggerated claims to justify a system of private policing of copyright law.

The report had support from some industry groups including the Federation of European Publishers (FEP) and IFRRO (the International Federation of Right Reproduction Rights Organisations) with the latter believing that piracy is becoming a big threat in the digital book market. However, many citizens' rights groups, individuals and libraries (including EBLIDA) spoke out against the report. Clearly, many MEPs also did not support the report's message and were concerned enough to vote against its adoption.

The report is not legally binding but makes recommendations to the Commission: to introduce a new strategy on intellectual property rights (IPR) that both protects and enforces IPR and to consider non-legislative measures to enforce IPR, examples of which might include the "3-strikes" system already introduced in the French HADOPI and UK Digital Economy laws.

European Film Heritage – Will it Be There for Future Generations?

The European Commission has published a Commission Staff Working Document "[On the challenges for European film heritage from the analogue and the digital era](#)" >>. The report is based on the results of a survey performed during 2009 which asked Member States questions about their archiving of film and about digitization activity (in relation to inclusion of films in Europeana). Commission Vice-President for the Digital Agenda, Neelie Kroes, said, "Digital technologies are riding to the rescue of our fragile film heritage, but we need to ensure that best practice examples are applied in the preservation process in order to achieve optimum results across the EU." In conclusion, the report states that "The Commission will continue to examine the options for a balanced legal solution permitting an efficient access to film heritage for cultural and educational purposes." A more detailed study is expected this year.

MOU Encourages Movement of E-books for those with Print-Disabilities

In September, Michel Barnier, European Commissioner for the Internal Market and Services, presided over the signing of a [Memorandum of Understanding \(MOU\)](#) >> between a number of right holders' organizations and bodies representing those with print disabilities. The agreement outlines a system whereby works in accessible formats, such as Braille and audio books, can be more easily distributed across the EU Member States using a network of "Trusted Intermediaries" which might include libraries. The MOU also outlines plans for an online European catalogue of works available in accessible formats.

News round-up: EBLIDA and Europe

ECEI'10 Participants Discuss a European Library Policy



Jens Thorhauge, representing NAPLE, presents the summary of the workshop on European Policy for Public Libraries at the concluding session of ECEI'10. Photo: Jean-Marie Reding

The European Congress on E-Inclusion took place on 21–22 September in Brussels and many EBLIDA members and representatives were among the 240 who participated. EBLIDA and NAPLE prepared a workshop on "European Policy for Public Libraries" which was chaired by Gerald Leitner, President of EBLIDA.

A [full report of the event](#) >> is available which includes (pages 11–12) a report of the library policy workshop. The website www.ecei10.eu also contains links to presentations, photos and the delegate network where comments were posted during the event. The event was reported on the [Belgian Presidency of the Council of the EU site](#) >> under the title "E-inclusion congress wants new role for librarians".



Extended Collective Agreements - a European Solution to Orphan Works? Still Far from Clear.

Members of EBLIDA's EGIL group and the EBLIDA Director participated in a seminar in Brussels on 30 September to examine the Nordic model for the extended collective agreement and to discuss whether it could be extended across Europe to provide a solution for the "orphan works problem". The event was organised by the European Free Trade Association (EFTA) together with the Institute for Private Law and the Norwegian Research Center for Computers and Law, University of Oslo. It welcomed more than a hundred participants from interested stakeholders including representatives from the European Commission and European Parliament.

Three speakers from Norway and Denmark explained how the extended collective agreement supported digitization in their countries and in Sweden using examples from radio broadcasting and the Norwegian National Library's Bookshelf.no project. Tillman Lüder, Head of the European Commission's Copyright Unit, was then invited to present the current proposals for a legislative solution to increase digitization of orphan works materials. He detailed his analysis of the problem including possible alternative solutions which includes the Nordic model but also the Hungarian model and the proposed French model. He covered the complexities of the problem and the complexity of the European legal landscape, admitting that solv-

ing the orphan works problem was “a difficult question and I don’t have an answer.” He concluded by suggesting that “if anyone has any solutions, now is the time to mention it”, implying that a European solution is still far from clear. A panel of six representatives and the audience went on to discuss specific questions concerning the Nordic model and how it might be extended, focusing on the whether the country of origin versus the country of reading would govern the use of the digitized materials, how the model would relate to exhaustion and the different European markets, rules for mutual recognition between countries, and how orphan works can be defined and recognized.

The Commission seems likely to continue pushing its current proposals for discussion with the Parliamentary committees, despite clear problems with the proposed solutions and despite letters of concern written by a number of bodies in Europe, including EBLIDA. However, the debate seems far from being over.

The following paper was suggested for more discussion on the background and history of the Nordic model of extended collective agreements, and whether it is compatible with EU and international legislation:

- ◆ Riis and Schovsbo “Extended Collective Licenses and the Nordic Experience - It’s a Hybrid but is It a Volvo or a Lemon?” to be published in Columbia Journal of Law and the Arts, Vol. 33, Issue IV
URL for preprint: http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1535230

Photos and presentations from the event are available on the [EFTA website report >>](#)

ARROW’s Potential Business Model and Current EU Orphan Works Solutions

ARROW has published two interesting reports that are deliverables of the project and were submitted to the European Commission and recently made available on the [ARROW website >>](#)



[D3.5 Report on legal framework, 2nd edition >>](#)

This report, completed in August 2010, updates the 1st edition published in summer 2009. It starts with a good introductory overview of relevant international and EU legislation and reports published in recent years from various EU mandated bodies, such as the High Level Expert Group on Digital Libraries, Europeana, etc, that have a bearing on ARROW. The report then goes on to examine the latest discussions and existing or planned initiatives to deal with rights clearance for digitization of orphan and out of print materials and how ARROW might fit in with these. Various national solutions are discussed including those for the French Gallica project, the German Libreka project, the Nordic Extended Collective Licensing solutions, the Hungarian legislative solution, the Dutch voluntary agreements and changes to law in Romania and the Czech Republic. Proposed solutions and plans for further discussions from the UK, Slovenia, Belgium and Greece are also covered. The report is easy to read and gives a comprehensive explanation of the legal situation in Europe.

[D3.6 Report on business models, 2nd edition >>](#)

This report, also an update of last summer’s, describes the growth of e-book markets, and looks at the ways ARROW might be used and its potential customers. As expected, it identifies libraries contributing to Europeana as being the most likely biggest customers and examines how much money these libraries spend on digitization and what materials they are hoping to digitize. It also examines commercial projects and hypothesizes how they might also use ARROW to reduce costs and improve the speed of digitization.

EBLIDA continues to monitor the work of the ARROW project which hopes to develop a solution for finding and contacting right holders and clarifying the status of works including whether they are out of print or orphan.

Eurostat yearbook 2010

Eurostat, the statistical office of the EU, has released [Europe in figures - Eurostat Yearbook 2010 >>](#), freely available online in English (and shortly also in French and German). It contains a wide range of statistical data and explanatory text from the website and covers all EU member states (mostly from the years 1998—2008) plus EU candidate countries, EFTA countries, and the US and Japan. The following areas are included: the economy; population; health; education; the labour market; living conditions and welfare; industry and services; agriculture, forestry and fisheries; trade; transport; environment and energy; science and technology; and Europe’s regions.

Europeana Open Culture Conference

The EBLIDA Director will participate in this event which will focus on how museums, libraries, archives and audiovisual collections can create public value by making digital, cultural and scientific information openly available. It takes place in Amsterdam on 14 -15 October and the programme can be seen on the [website >>](#)



EBLIDA makes a case for national lobbying to Scottish Librarians

Slides from the Director's presentation at the [CILIPS national conference >>](#) in June are now available online. The title of the presentation was "[Can Brussels tell us how to run our libraries? ...and should we care?](#)" >> Members of the audience were interested to know that they can have a direct influence on decisions made in Brussels and that those decisions can influence policy in their own country. A few tips were offered on how to do this. A comment from the conference's twitter feed (#cilips10) read: "Very enlightening piece from EBLIDA: the EU indirectly influences UK libraries; we really should be influencing THEM!"

CILIPS is the Scottish branch of the UK Chartered Institute of Library and Information Professionals (CILIP) and has its own conference, which in 2010 took place in Glasgow and was entitled "Yes! We Can!"

CASPAR Produces Free Preservation Tools

The CASPAR (Cultural, Artistic and Scientific knowledge for Preservation, Access and Retrieval) project, funded by the EU 6th Framework Programme, and seen as a complement to the Europeana project, ended in September 2010 by publishing open source software tools developed to ensure that digitally stored data can be preserved, accessed and understood for the indefinite future. The tools are available on [SourceForge >>](#) and complement the video [training lectures >>](#) on digital preservation and many other materials available on the [CASPAR website >>](#). The project sought to find solutions for preventing the large volumes of electronic data such as official records, museum archives and scientific results from becoming unreadable or at risk of loss because newer technologies could not read them or allow current users to understand them.



Other news

Open Access Week 18—24 October 2010: Repository and OA Policy Resources

Once again Open Access week is celebrated this month with events around the world. See more on the [website >>](#)

As a celebration of this week, we highlight for you two resources from JISC (UK) which might be useful to those wanting to understand the practicalities of OA or are just starting to introduce OA to their institution.



Digital Repositories InfoKit

The [Digital Repositories infoKit >>](#) is a practical 'how to' guide to setting up and running digital repositories. The infoKit has been created using the documentation, guidance and expertise built up during the [Repositories Support Project >>](#). The kit contains information on a broad range of topics running from the initial idea of a digital repository and the planning process, via detailed sections on repository set up and promotion, through to the maintenance and ongoing management of the repository. The main focus is on institutional repositories and the kit reflects current repository community best practice. This resource has been written for repository administrators. It assumes no prior knowledge of repository matters and, more importantly, assumes no prior technical knowledge. The kit can be used by anyone who needs an introduction to any of the topics covered.

How to Build A Case for University Policies and Practices in Support of OA

Open Access, widely adopted, can save universities money, increase the efficiency of their research operations, enable them to share research outputs more effectively and provide greater visibility and impact for their research programmes. JISC has developed an economic model to help universities calculate the costs and benefits of different modes of scholarly communication. This [overview >>](#) was written by Fred Friend and Alma Swan for JISC and gives links to some of the other tools produced by JISC which will help to build a case for OA.

EBLIDA activities

Executive Committee

The Committee will meet on 28—29 October in London. The agenda will cover: approval of Council draft minutes, EBLIDA staff, EBLIDA finances, membership issues, Expert Groups' activities, project updates (Communia, Europeana and EM-POWER), development of the Library Policy for Europe, future EBLIDA events, and any other business.

The Director will also report to the Committee on the signing of the new version of the constitution as voted in by the 18th Council in May.

Expert Group on Information Law—EGIL

EGIL will continue to develop the EBLIDA positions via a telephone meeting on 26 October and again in November.

Expert Group on Culture and Information Society—EGCIS

Following the response in July to the EU's consultation on cultural industries, EGCIS began work almost immediately on the second culture consultation which will help to define the new culture programme for 2014—2020. The deadline for this is mid-December. The group will discuss the contribution by Skype on 12 October and again in November after working collaboratively online.

Following the meeting between the EBLIDA President and Director and Culture Action Europe in September, the Director will give a verbal and written report to the group. As a result of the meeting, the Director will attend the Culture Action Europe conference in October and is also invited to attend the AGM. All three events will be reported to the Committee.

EBLIDA at IFRRO-WIPO Event: Collective Management of Rights and Digital Libraries

EBLIDA has been invited to speak at a national seminar organised by IFRRO and WIPO in Minsk, Belarus on 20 October. The subject is the "Collective Management of Rights and Digital Libraries" and the seminar will engage speakers and the audience in discussions about providing access to copyright works through exceptions and through licenses and the challenges posed by out-of-print and orphan works. The aim is to discuss how Belarus can establish a viable project to digitize the country's cultural heritage. EBLIDA will be represented by Emilija Banionyte, who is a member of EGIL representing Lithuania.

Events and Dates

Events in November— December

Further details in EBLIDA's calendar of European events:
www.eblida.org/index.php?page=european-events

The Serbian Library Association's 9th International Scientific Conference
4—5 November 2010: Novi Sad, Serbia

Facilitating Access to Culture in the Digital Age - WIPO Global Meeting on Emerging Copyright Licensing Modalities
4—5 November 2010: Geneva, Switzerland

CERL 2010 Annual Seminar: Virtual visits to lost libraries: reconstruction of and access to dispersed collections
5 November 2010: Copenhagen, Denmark

Free Society Conference and Nordic Summit
5—7 November 2010: Gothenburg, Sweden

WIPO Standing Committee on Copyright and Related Rights : 21st Session
8—12 November 2010: Geneva, Switzerland

Digital Heritage
8—13 November 2010: Lemesos, Cyprus

EU Lifelong Learning Programme InfoDays for 2011
12 November 2010 and 15 November 2010:
Brussels, Belgium

Open Planets Foundation's Practitioners' Workshop and Developers' Hackathon
15—17 November 2010: Amsterdam, The Netherlands

Re:imagining Cultural Space
17—19 November 2010: Stockholm, Sweden

Seminar on "The libraries of the 21st century"
22 November 2010: Lyon, France

PrestoPRIME Digital Preservation Workshop
26 November 2010: London, UK

Online Information (exhibition, seminars and conference)
30 November—2 December 2010: London, UK

WIPO Advisory Committee on Enforcement: 6th Session
1—2 December 2010: Geneva, Switzerland

WIPO Intergovernmental Committee on Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore : 17th Session
6—10 December 2010: Geneva, Switzerland

Expert Conference on Open Access - Open Data
13—14 December 2010: Cologne, Germany

Funding Calls and Deadlines

New calls and those with a deadline in November– December listed in order of their deadline date. See the [EBLIDA funding pages >>](#) for more details.

EU Culture Programme, Funding Opportunities 2010

Various deadlines from 15 Sept— 15 Nov 2010.

The Programme's annual appropriation will be between €43 million to €58 million. The following strands are potentially of interest to libraries:

1. Support for cultural projects
 - ◆ Strand 1.1: Multi-annual Cooperation Projects (lasting from three to five years). DEADLINE 1 October 2010.
 - ◆ Strand 1.2.1: Cooperation Projects (lasting up to 24 months). DEADLINE 1 October 2010.
3. Support for European cultural festivals (lasting up to 12 months or partnerships of 3 years) (strand 1.3.6). DEADLINE 15 November 2010.
4. Support for Organisations Active at European Level in the Field of Culture (strand 2) (operating grants lasting up to 12 months or partnerships of 3 years). DEADLINE 15 September 2010.
5. Cooperation projects between organisations involved in cultural policy analysis (lasting up to 24 months) (strand 3.2). DEADLINE 1 October 2010.

Further information on the [FACEA website >>](#)

** NEW **

EU EuropeAid: 'Investing in People' and 'Eastern Partnership Culture programme': Strengthening capacities in the cultural sector

Deadline 19 November 2010.

Full details about the programme objectives and how to apply are available on the [call website](#)

The overall objective of this call for proposals is to contribute to the creation of a political, regulatory, institutional and economic environment conducive to the strengthening of the cultural sectors and their actors as a vector for sustainable economic, social and human development.

The call for proposals is divided into two lots with the same overall objective but some different specific objectives and different geographic dimensions.

Lot 1: 'Investing in People'

Grants between €250 000 to €400 000 providing 80% funding for projects lasting 18 - 36 months.

Activities must take place in at least two of the (non-EU) countries or territories indicated in Annex H of the call.

Lot 2: Eastern Partnership Culture Programme
Grants between €400 000 to €700 000 providing 80% funding for projects lasting 18 - 36 months.
Activities must take place in at least two of the following: Ukraine, Moldova, Georgia, Azerbaijan, Armenia, and Belarus. Whenever relevant, certain activities may also take place in the EU Member States involved in the partnership.

9th IFLA International Marketing Award for 2011

Deadline 30th November 2010.

Prize money of US\$ 1000 plus airfare, lodging and registration at the 77th IFLA Conference in Puerto Rico in August 2011

The IFLA International Marketing Award will honour organizations that have implemented creative, results-oriented marketing projects or campaigns. A first place winner will be chosen and two distinctions will be awarded.

Objectives of the Award:

- ◆ Reward the best library marketing project worldwide each year
- ◆ Encourage marketing in libraries
- ◆ Give libraries the opportunity to share marketing experiences

Full details, applications forms and contact information are on the [web site >>](#)

** NEW **

Cunningham Memorial International Fellowship

Deadline 1 December 2010.

Applications are now being accepted for the Cunningham Memorial International Fellowship. The Fellowship is awarded annually to health sciences librarians from countries outside the United States and Canada. The fellowship provides for attendance at the MLA '12 Annual Meeting in Seattle, Washington and travel to library host sites in the United States and Canada.

Eligibility

- ◆ The applicant must have both an undergraduate degree and a master's level library degree. The latter requirement may be waived.
- ◆ The applicant must be working or preparing to work in a health science library in his or her own country.
- ◆ The candidate must be a citizen or permanent resident of a country other than the United States or Canada.

Further details, including an application and fact sheet, are on the [MLA grants website >>](#) or for additional information, contact Joanne Muellenbach, Jury Chair, at jmuellenbach@tcmecdc.org.