The President’s Editorial

The C-issue, again!

Library advocates had a meeting with Finnish MEP, Heidi Hautala, a deputy member of JURI Committee and fresh Vice President of the European Parliament, a couple of weeks ago. I represented both Finnish Library Association and EBLIDA, Kristiina Hormio-Poutanen was there for LIBER. We also had a couple of library lawyers from the Finnish National Library, of course.

Listening to the lawyers, mostly involved with issues related to data mining, was educational, as it often is. Their impression was, that publishers are aiming to set up a monopoly on information. They want to own all of it, and they are eager to charge users for the use of any information, wherever possible. I can only confirm their impression, based on our experiences in library lobbying.

The absurdity of the process is in the publisher’s ability to turn the copyright reform against its own aims. USA has left Europe behind in the development of information based economics. There is no digital border between California and Nevada, but there is one between Finland and Estonia. Google has better access to Estonian
such as Google. This is a very peculiar way to fight Google, as the Publishers claim they are doing.

Until this, copyright laws have protected the form of the information more than the information itself. Now the threat is that the information as such is getting protected, and owned exclusively by commercial operators.

Libraries' claim for copyright exception is based on fear of being excluded from the ownership of the information. This actually is very similar to the case of GMO grains in the third world: farmers may farm, of course, but the immaterial rights of the seeds are owned by an American company.

Alarm your MEP's, folks. The vote takes place in January.

Yours sincerely,

Jukka Relander
EBLIDA President

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**GUEST ARTICLE**

**Copyright literacy: developing confidence and sustainable approaches to copyright education**

By Chris Morrison, Copyright Support and Software Licensing Manager, University of Kent and Jane Secker, Senior Lecturer in Educational Development, City, University of London.

**Introduction and context**

In 2013 Jane attended the second European Conference on Information Literacy (ECIL) in Dubrovnik, where she became aware of an international study investigating librarians' levels of knowledge about copyright matters. The authors termed this 'copyright literacy' and the study had been carried out in Bulgaria, Turkey, France and Croatia. The team were looking for additional countries to join the survey, and Jane decided to participate to undertake the survey in the UK. She asked Chris if he wanted to help her in this research and so our collaboration began. Since then we have authored several articles, numerous blog posts and a book together as well as developing a range of innovative approaches to copyright education.

What is copyright literacy and why does it matter to librarians?
or to download content in digital format. Librarians need to understand the basics of copyright to structure their services particularly around inter-library supply to users and to other libraries. Additionally in many countries around the world, libraries are given specific exceptions or privileges under the law. All of this is set against the opportunities and legal challenges of digitising library collections.

The multinational survey of copyright literacy was partly undertaken in recognition of the increasing importance of copyright in all aspects of library work. It asked librarians about their levels of confidence around a wide range of copyright matters, including digitisation, dealing with orphan works, their understanding of Creative Commons and open licences, and of international and national laws in their country. The survey also focused on the topics that should be included in library professional qualifications and in continuing professional development. It meant for the first time countries could compare the knowledge and experiences of library professionals with regards to copyright.

Over the past three years this survey has now been undertaken in 14 countries around the world and the findings are perhaps not surprising. Librarians in all countries feel their knowledge of copyright matters is lacking. Institutions in many countries do not employ copyright specialists and lack official copyright policies in their organisation to guide library users and staff. In the UK the findings suggested the situation was somewhat better than in other countries, where typically 64% of organisations did have a dedicated copyright specialist. However, we picked up a number of underlying issues which suggested copyright might be a source of anxiety or worry for many in the library profession, even in the UK where reported levels of confidence were relatively high. This also aligned with our experiences to date, where we knew many colleagues would actively avoid dealing with copyright matters, only too pleased to pass these queries to their dedicated specialist. However, we were also aware that there was an active, enthusiastic group of copyright specialists who thrived on dealing with copyright queries – the trickier the better! The variation in experience was noteworthy and we wanted to understand what might be causing this. And, more specifically, what could be done to tackle this, either in the way copyright was taught to librarians as part of their professional training, or later through continuing professional development (CPD).

**Our research: fear, anxiety**

Following on from the survey we decided to undertake a piece of qualitative research to interview librarians to understand more about how copyright impacts of their professional lives. We organized 3 group interviews with academic librarians from a wide variety of roles and undertook a phenomenographic analysis of the data we collected. Phenomenography involves exploring the variation of experience and so seemed an ideal methodology to use. It also leads to the production of categories of description which can then be used to design educational interventions.

Our findings were published in Library Management in August 2017 (Morrison and
and avoid it. With this in mind we are exploring way to tackle this issue head on through our training and develop confidence and resilience in the sector.

**Games and learning**

Our interests in games based learning developed in parallel to the research we were undertaking, and games are considered a particularly useful approach to learning difficult subjects. The ability to ‘play’ can alleviate fear and anxiety about learning a new subject as well as building motivation. In late 2014 we were commissioned to work with a copyright consultant, Naomi Korn to develop some training for academic librarians on the amendments to UK copyright law that had just taken place. We were asked to run four seminars around the UK and decided to put our heads together to create something a bit different. Copyright the Card Game was the result of this collaboration, which is an openly licensed resource where, through the course of a half day workshop participants learn about copyright, and in particular the relationship between copyright licences and exceptions. The game has been used widely in libraries as part of staff development, and in addition many librarians now use it in the copyright training they deliver to other groups of staff and students.

The game was subsequently revised and updated, and launched at the CILIP Conference in July 2017. It’s proved a highly popular approach to teaching copyright and one aspect of the game that works particularly well is the framework it provides to help librarians break copyright queries down into a series of stages. The team aspect of the game also works well when training groups with different levels of knowledge, as it allows those with a good understanding of copyright to share their knowledge with other delegates. It’s highly participative and the cards have been designed to be aesthetically appealing and use visual cues to represent the different aspects of copyright law: namely works, usages, licences and exceptions.

We have had lots of interest in the game from around the world, and although the game was developed for UK law, because it is licensed under Creative Commons, librarians around the world have been adapting it for their own jurisdiction. A US version of the cards is available in beta format from our website and teams in Canada and Ireland are currently working on versions of the game. We also had interest from several other countries when we talked about the game at the IFLA off-site meeting on Copyright Education in August 2017 in Wroclaw, Poland.

Spurred on by positive feedback, we have also been working on other games for teaching people about copyright. In October 2017 we launched our new game aimed at researchers and academic staff, which explores scholarly communication, open access and the publication choices made throughout an individual’s academic career. It’s a board game called the Publishing Trap and is played in teams who take on the role of one of four fictional academic characters. The game starts at the point of PhD completion and follows the careers of the characters from post-doctoral research where they are trying to make a splash on the conference scene, to junior and senior lecturer where they are looking to publish journal articles and a scholarly
research on the wider world. So they learn the value of knowledge, impact and money and the benefits of sharing research outputs openly.

If you would like to download the Card Game or Publishing Trap resources, or find out about any of the work that we have been doing, then visit our website Copyrightliteracy.org which was recently awarded the 33rd best copyright blog on the internet (see https://blog.feedspot.com/copyright_blogs/). We regularly have contributions from copyright educators around the world on topical matters. Copyright literacy for us is more than just a job, and it’s more than just learning more and more about copyright too. It’s about building a sustainable approach to copyright education, alleviating the fear associated with it and working to support the library and education community better. We’d be delighted to hear from you if you are working in this area and want to share your experiences!

Further reading


Copyright Literacy website: https://copyrightliteracy.org

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INSIDE BRUSSELS
The most recent developments are that the expected vote over the Opinion in the LIBE committee that was expected on November 6 is tentatively rescheduled either for 13, 20 or 21 November.

The vote in JURI is postponed to 25 January 2018.

As highlighted on the JURI Committee website, an “ad hoc delegation [was sent] to Silicon Valley, USA, from 30 October to 2 November 2017. The visit was related mainly to the work in JURI in the fields of intellectual property rights, in particular on copyright, patent and enforcement. The aim of this visit was to meet and engage in discussions with US stakeholders, both major companies and start-ups, with a focus on the cultural and creative industries, tech companies as well as academia and civil society actors”.

We will see whether any report has been made available.

- On 7 December, the European Parliament’s Legal Affairs (JURI) Committee will hold a workshop on ancillary copyright. It is expected that Professor Lionel Bently will present the study he authored for the JURI Committee, together with Professor Martin Kretschmer and the Technopolis Group, on ‘Strengthening the Position of Press Publishers and Authors and Performers in the Copyright Directive’.
- Also in the context of Copyright Reform in Brussels, EBLIDA joined a coalition of partners fighting for the freedom of expression of every creator, large and small under the campaign CREATE/REFRESH.

Should you wish to know more, check here. Should you be interested in joining, please contact hello@createrefresh.eu.

- Copyright Reform webpage

Don’t forget to check the EBLIDA Copyright Reform webpage for detailed information on the current situation.

Should you wish to flag your most recent activities in your countries on this, please don’t hesitate to send us the information.

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To fully immerse ourselves in the Brussels vibe, EBLIDA Executive Committee held our meeting in Brussels at the same time as the Generation Code event.
The first part of the EC meeting was held on Monday, 16 October at the PL2020 Office and featured special guest Ilona Kish, PL2020 Programme Director.

The second part of the EC meeting was held on Tuesday, 17 October in the European Parliament Library, right before the start of the Generation Code event.

Bringing everyone to Brussels was a unique opportunity for the President and 10 EC members to be active during the Generation Code event as well as meet and greet with MEPs.

All participants interacted well with MEPs and their assistants, and EBLIDA is particularly proud of the outstanding result of our EC member (and Treasurer) Jean-Marie Reding, who successfully chatted with 5 out of the 6 Luxembourgish MEPs.

Mr. Reding was interviewed by MEP (and former Commissioner) Viviane Reding during a 7 minute interview video, also flagged in a blog post.

We invite you to read a detailed article available on Public Libraries 2020 website entitled 70 Librarians & 100 MEPs at the European Parliament for

#GenerationCode.

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**EUROPE and WORLDWIDE**

**European Culture Forum 2017**
**7-8 December 2017 - Milan (Italy)**

As stated on the Commission’s website, “The European Culture Forum is a biennial flagship event organised by the European Commission to raise the profile of European cultural cooperation, to bring together cultural sectors’ key players and to debate on EU culture policy and initiatives. Its 2017 edition will also mark the official launch of the European Year of Cultural Heritage 2018, the thematic EU year
The event plans to address the following issue: “Can culture help to tackle European and global challenges? Does cultural heritage matter to Europeans? How can culture in cities and regions help shape more cohesive and inclusive societies? Come to Milan to discuss, listen, think and get inspired”.

The 2 day event will feature strong keynote speakers such as Pier Luigi Sacco who gave a keynote for the Cultural Heritage 3.0: Audience and Access in the Digital Era in conjunction with the European Heritage Label Days (see EBLIDA July-August newsletter).

It will also feature interactive workshops one of which is really interesting Creative Europe and integration of migrant and refugees that is timely and to some extent resonates with the upcoming EBLIDA 2018 Conference Libraries Bridging Borders.

There will be more on this in our December newsletter!

Next Library® Conference Berlin 2018 – call for ideas

Next Library® Conference Berlin 2018 is now accepting suggestions for themes and topics to be discussed at Next Library® Berlin 2018, 12-15 September in Germany.

We hope many Next Library® members from multiple sectors will share current issues and discussions in the field.

This is your chance to play an active part in the program development of Next Library® Berlin 2018!

The deadline for submitting ideas for themes and topics is Friday, 17 November 2017.

See the Call for Ideas web page for more information http://www.nextlibrary.net/page/calls-berlin
EBLIDA Expert Group on Information Law (EGIL) members met in London on 7 November 2017

EBLIDA's EGIL members met in London at CILIP Offices on 7 November 2017.

EGIL had the pleasure to welcome a new member Karin Grönvall, Library Director at the Swedish University of Agricultural Sciences, as representative of the Swedish Library Association.

During the meeting, the group discussed the current status of the copyright reform, the implementation of the Marrakesh Treaty, the upcoming WIPO SCCR, and many other legal issues related to libraries.

This meeting in London also welcomed 3 special guests:

- Dan Pescod, Policy Advocate at Sparc Europe, and
- Jane Secker and Chris Morisson from Copyright Literacy.

EGIL members were able to expand the discussion into other networks as well as test the amazing games created by Jane and Chris to gain a better understanding of Copyright.

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Not a member yet? Here are good reasons to join!

EBLIDA is an independent umbrella association established in 1992 to lobby for libraries.

It recognises 2 types of members:

- **FULL members** that are associations from the EU;
- **ASSOCIATE members** that are institutions (public libraries, academic or national libraries, school libraries, etc.).

1. To actively take part in a growing, close-knit, diverse community of professionals in the information sector at European level;
• You can take part in our Annual Meetings and participate in EBLIDA’s work. Our annual meetings are held each year in a different European location. You can be nominated and vote in the EBLIDA ballot.

2. To have the opportunity to contribute actively to the library and information profession;

• You can contribute to the development of libraries and archives across Europe.
• You can join EBLIDA events and share information and experiences with your peers.
• You can have access to EBLIDA organised professional development events (workshops).

3. To make heard the voice of the library and information science professions in European matters;

• We work closely with EU decision-makers and influence EU policies on library and archive related issues such as copyright, orphan works, e-lending, privacy, datamining etc.
• We cooperate with EU Institutions, the Council of Europe and many international and national NGOs.
• We are a member of several influential European associations and platforms.
• We represent libraries and archives in official working groups and conferences.

4. To keep up to date with the latest events affecting the library and information professions;

• An insider newsletter is published by EBLIDA’s Director on a monthly basis with up to date EU information and other actual developments.
• We send a fortnightly members newsletter "Member News" with information on policy developments and on projects, invitation to trainings and events, and other information linked to library and archives issues.
• We publish all your events and trainings on our EBLIDA web-calendar.
• We release reports as project information and results.

5. To show concrete cooperation and solidarity with your library and information peers in Europe.

• You will join a network of more than 110 associations and institutions from across Europe.

Furthermore, we:

• add our members to our internal e-mail list with exclusive access to information (newsletter, briefings, fortnightly news summary etc);
• produce a monthly newsletter that provides general information on library and lobbying-related activities in Europe;
literacy and lobbying/advocacy;
- represent the interest of libraries of all types in meetings with MEPs, Commission's staff and policy-makers, Council of the EU staff and permanent representations of EU Member-states;
- act as an expert organisation to the Council of Europe on question of Access to Culture and Digitisation;
- organise events in Brussels and Strasbourg and European countries with partners to raise awareness on the role libraries play in society and to challenge outdated perceptions around libraries;
- participate in events around Europe to highlighting EBLIDA’s activities in special events (Council of Europe platform, EURODIG, Library conferences, etc.)
- produce briefings/FAQ on specific subjects that are topical at European level (e.g. e-lending and the CJEU ruling);
- answer public consultations of the EU by integrating perspectives from different types of libraries and from different countries;
- collect data on libraries in Europe and interpretation of these and production of statistics (surveys);
- manage surveys (e.g. survey on non-formal and informal trainings in public libraries in Europe);
- represent the voice of libraries of Europe at World Intellectual Property Organisation twice a year and produce statements;
- produce statements on a frequent basis on topics of importance to libraries;
- produce blogpost note on library activities (e.g. conferences) and on policy decisions;
- relay and disseminate information through social media (FB and twitter);
- organise an annual conference where there are great opportunities for our members to mingle and network with high level professional national representatives of library associations, as well as MPs and MEPs;
- organise 3 Executive Committee meetings a year each time in a different country usually with a special event in the country (e.g. in Malta we set-up a round table with Copyright Rapporteur Mrs Therese Comodini-Cachia).

Should you be interested in joining us please contact Majella.cunnane@eblda.org.

For reasons to join EBLIDA, please see our website: http://www.eblida.org/membership/eblida-membership-benefits.html

You can’t become a member? Become a private donor!

Donors are individuals that wish to support EBLIDA's work by helping it securing its finances. http://www.eblida.org/sponsors/donors.html

It is very simple to set up. Simply send Majella.cunnane@eblda.org an e-mail with
You are a corporation? Become a Sponsor!

EBLIDA invites you to review sponsorship opportunities to network and gain exposure for your products and services and offers you the best opportunity to achieve your goal.

EBLIDA sponsors - depending on the sponsorship level you choose - can gain from a variety of recognition and marketing benefits designed to complement your strategic objectives and priorities. Remember, sponsorship is a great way to grow your organisation and demonstrate your commitment to the services that libraries, information, documentation and archive associations and institutions provide for all Europeans.

Please see here for further details: http://www.eblida.org/sponsors/

Reminder - Announcement of 26th EBLIDA Annual Council Meeting & EBLIDA-NAPLE Conference in Strasbourg, France 30 - 31 May 2018

The programme is a work in progress and you will be informed when the first draft is ready.

More information soon to be made available and accessible on the Conference website, which we hope to have ready by the end of November.

**NOTE:** Because the conference will be hosted at the same time as a European Parliament Plenary Session, we recommend that you book your hotel room as soon as possible.

The [link to hotel booking platform will be available towards the end of November through the Conference website](http://www.eblida.org/sponsors). However, if you prefer in the meantime to book a room, please go ahead and book it your usual way.
The title of the conference is "Libraries Bridging Borders", a theme that suits Strasbourg perfectly, in itself an international city right at the heart of Europe.

**Conference Concept:**
Europe is at a crossroads in its history. Over the past couple of years, political tensions have risen among the citizens of Europe and globally. Governments throughout Europe have been taking various steps and measures to open or close their borders to refugees. Meanwhile, terrorism has had a huge impact throughout the continent, challenging the free circulation of people in the EU.
At the same time, the mass digitisation of our world, and the advancement of the sharing economy is impacting the way citizens access culture and challenges the notion of borders itself.
There is a strong global demand from citizens for access to content anywhere any time.

As Prime Minister Jüri Ratas (Estonia) mentioned in a declaration in February 2017 before Estonia took over the Presidency of the Council of the EU, "**Striving towards a seamless physical and digital connectivity is in the interest of the whole European Union as economic success cannot be separated from the free movement of goods, services, people, capital, and knowledge.**"

Libraries and librarians are increasingly working in a cross-border environment, be it related to countries, disciplines, preservation, knowledge, copyright or any of the issues in relation to free access to information. For free movement of knowledge to happen, we need *libraries bridging borders*.

Strasbourg, an international city hosting many European institutions such as the European Parliament, the Council of Europe or the European Court of Human Rights, is the perfect choice for our annual conference.

Strasbourg is also part of the European Campus (EUCOR) “created against the backdrop of longstanding cooperation between the universities on the Upper Rhine. In 1989 they teamed up to form an international network called Eucor (European Confederation of Universities on the Upper Rhine). By establishing the European Campus, the five universities aim to take this cross-border cooperation in research and teaching to a new level in order to gain a key advantage in the international competition for the best minds and ideas”. Read [more](#). The city also shares a border with Germany, and developed strong links with the city of Kehl, reachable by the same public transport system in only 25 minutes.

Strasbourg hosts an amazing network of public libraries, world class university libraries and a unique National and University Library, as well as a national school
The city is very accessible and boasts a good public transport system, as well as also offering amazing architectural treasures, such as the cathedral and the city centre (the Island), which is on UNESCO’s World Heritage list.

The city also lies at the heart of the Alsace and has a lot to offer in terms of gastronomy.

We invite you to check out the tourist information desk to learn more about the city.

>> 5 reason why membership matters <<

EBLIDA-LIST is a general mailing list intended to foster communications between EBLIDA, its membership and members of the European library community. The goal is to facilitate information exchange as well as professional communication and development within the EBLIDA community. Subscribe now!

Events and Dates
November 8 – 10, 6th International Conference on the Future of Information Sciences (INFuture)
Place: Zagreb, Croatia
Sponsor/Organizer: Department of Information and Communication Sciences
Faculty of Humanities and Social Sciences
URL: http://infoz.ffzg.hr/INFuture/

November 8 – 12, Buch Wien 17
Place: Vienna, Austria
Sponsor/Organizer: Organizing Committee
URL: http://www.buchwien.at/

November 8 – 12, Malta Book Festival 2017
Place: Valetta, Malta
Sponsor/Organizer: National Book Council
URL: http://ktieb.org.mt/?page_id=137

November 10, UKeIG CPD Course: Better Social Media For Libraries: Twitter, Blogs & Instagram
Place: London, UK
Sponsor/Organizer: Chartered Institute of Library and Information Professionals (CILIP)
URL: https://www.cilip.org.uk/uk-einformation-group/events/ukeig-cpd-course-better-social-media-libraries-twitter-blogs-instagram

November 11 – 13, OpenCon 2017
Place: Berlin, Germany
Sponsor/Organizer: Scholarly Publishing and Academic Resources Coalition (SPARC) and the Right to Research Coalition

November 13 – 15, Innovation, Inspiration, and Creativity Conference (i2c2)
Place: Scarborough, UK
Sponsor/Organizer: Organizing Committee
URL: http://i2c2conference.innovativelibraries.org.uk/index.php

November 14 – 15, Adapting Cataloging Workflows to a Batch Processing Environment (ALCTS e-Forum)
Place: Online only
Sponsor/Organizer: Association for Library Collections and Technical Services (ALCTS)
URL: http://www.ala.org/alcts/conevents/upcoming/e-forum/111417

November 15 – 17, 7th International Conference on Mathematical Aspects of Computer and Information Sciences (MACIS 2017)
Place: Vienna, Austria
November 17, CILIP LMS Suppliers Showcase - Autumn 2017
Place: London, UK
Sponsor/Organizer: Chartered Institute of Library and Information Professionals (CILIP)
URL: http://www.cilip.org.uk/lms-autumn2017

November 20 – 22, VII Regional Meeting of the Iberian Group EDICIC: "Open science: the contribution of Information Science"
Place: Coimbra, Portugal
Sponsor/Organizer: Organizing Committee

November 22, Advanced Journal Development: Strategic development for journal managers (ALPSP Training Course)
Place: Oxford, UK
Sponsor/Organizer: Association of Learned & Professional Society Publishers (ALPSP)
URL: http://www.alpsp.org/Training/Advanced-Journal-Development-Strategic-development-for-journal-managers/41552

November 22 – 23, 12th Annual Munin Conference on Scholarly Publishing
Place: Tromsø, Norway
Sponsor/Organizer: Organizing Committee
URL: http://site.uit.no/muninconf/

Place: Villeurbanne, France
Sponsor/Organizer: French national Library and Information Science School
URL: http://cide20.europia.org/

Place: Lyon, France
Sponsor/Organizer: Higher national school of information sciences and libraries (ENSSIB)
URL: http://www.enssib.fr/CiDE-20

November 24, Reading for Pleasure CPD conference – Primary
Place: London, UK
Sponsor/Organizer: British Library
URL: http://www.bl.uk/events/reading-for-pleasure-cpd-conference-primary

November 28 – 29, 2nd International Scientific Conference on Literacy and Contemporary Society:"Spaces, Discourses, Practices"
Place: Nicosia, Cyprus
November 28 – December 1, 11th International Conference on Metadata and Semantics Research (MTSR‘17)
Place: Tallinn, Estonia
Sponsor/Organizer: Organizing Committee
URL: http://www.mtsr-conf.org/

November 29, Search Solutions 2017: "Innovations in Search & Information Retrieval"
Place: London, UK
Sponsor/Organizer: Organizing Committee

November 30, 1st International Digital Preservation Day
Place: Online only
Sponsor/Organizer: Organizing Committee
URL: http://dpconline.org/events/international-digital-preservation-day

November 30, Monetising digital content: growth, trust and regulation
Place: London, UK
Sponsor/Organizer: Westminster Media Forum
URL: http://www.westminsterforumprojects.co.uk/conference/monetising-digital-content-17/2880