

The President's Editorial

Dear EBLIDA members, dear colleagues,

May I take this opportunity to wish you once again all the very best of health, happiness and prosperity for 2015!

A new year has begun and I am looking forward to taking part in events concerning e-books in several countries. The Winter EC meeting will be held in February and is kindly being hosted by FESABID in Madrid, Spain.

It is with great pleasure that I now present to you, Kristine Paberza, President of the Library Association of Latvia, our host in Riga who will co-organise the 2015 Conference and invite all delegates to attend the EBLIDA Conference on the 8th of May 2015:



"Dear EBLIDA members, dear colleagues and friends,



First of all let me wish you all a happy, fruitful and healthy New Year and may 2015 be the best year for you!

I would also like to wish EBLIDA and all its members a productive, successful and fulfilling 2015. It has been our pleasure to work together in promoting libraries and the important role of theirs in today's world of transition and change; and we look forward to achieving even more together in this year.

Therefore, with a great pleasure and honour we welcome the 23rd EBLIDA-NAPLE forum Conference "Building a Europe of Readers" in Riga, 8th of May 2015. We are thrilled to host the Conference in the new National Library of Latvia, known also as the Castle of Light, the venue serving as an inspirational, modern and multifunctional centre of culture, education and information.

As some library futurists say, in 2020, the library will be a concept more than a place. Although in this world of written information, as society evolves, more content becomes digital and people access information in many different ways, information literacy, including basic ability to read, understand and make yourself understood, will become more important than ever. Just as in Latvia, libraries throughout Europe are and will serve as the gates to the future by providing lifelong access to resources, knowledge and tools to ensure that citizens' skills remain relevant to the current economy as it continues to evolve. This is just one way in which libraries across Europe contribute to the European strategy of achieving a knowledge-based and highly educated society.

I wish the Conference to be a resounding success in achieving its goal to highlight the role that libraries are playing in reading development and how libraries fit in with the European digital agenda.

We look forward to meeting you very soon in Riga!

*Yours Sincerely,
Kristine Paberza, President of the Library Association of Latvia"*

After these kind words of invitation, I wish you an enjoyable read of our newsletter.

Klaus-Peter Böttger,
EBLIDA President

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EBLIDA SPECIAL REQUEST TO MEMBERS

Glòria Pérez-Salmerón, Spain, Candidate for IFLA President elect

EBLIDA is proud to announce its support for our Vice-President, **Glòria Pérez-Salmerón**, for the position of IFLA President elect.

For many years, Glòria has been a highly valued, reliable and enthusiastic Vice-President of EBLIDA. We are convinced that Glòria possesses all the quality necessary to become a successful IFLA President elect and one that will drive the library forces in the right direction.

EBLIDA is proud to nominate Glòria Pérez-Salmerón for the position of IFLA President elect. Furthermore we would ask our members to do the same. By supporting Glòria, you will put forward a dedicated and experienced librarian with a broad knowledge in not only in European but also international public affairs.

Nominate Glòria Pérez-Salmerón by 11 February 2015 by sending back your nomination form to IFLA HQ.

EBLIDA ACTIVITIES

THE RIGHT TO E-READ



E-book Task Force Meeting, 15 January, London (UK).

During that day, the members of the task force will work on different issues such as the recent report commissioned to Civic Agenda by our colleagues of of Bibnet and Bibliotheek.nl and taal unie. The campaign will be assessed and different scenarios will be worked out to better tackle the challenges.

E-books are increasingly at the core of discussions in each country in Europe. Though e-books are at different stages of development from country to country, the issue has become central in the development of library collections throughout the continent. In parallel to the discussions held within the EBLIDA e-book task force, our Director is maintaining discussion with the European Commission on the issue of libraries, with specific questions on the development of digital resources, and e-books.

For years now, the Commission has acted as a catalyst for discussion, but it is not the only piece in the jigsaw. All individuals need to take action to make librarians, local politicians and Members of Parliament aware of the situation around e-books. The issue of access to e-books can be seen as symbolic of the situation that libraries are currently faced with. In a competitive environment where libraries are challenged by private actors, it is no time to give-up the fight. Access to information for all remains at the core of libraries missions.

Differing solutions are found in different countries. These should be a source of inspiration to work towards the optimal solution for all. That's what the task force will think about on 15 January in London (UK).



During recent weeks, EBLIDA focused its ELINET work on an elevator pitch to raise awareness on the issue of low literacy and workshops for librarians to recognise literacy problems.

For both topics, we are designing specific workshops for targeted audiences such as librarians, teachers, social workers etc, so as to have a broad coverage of intermediaries.

Within each topic, we also define specific objectives containing practical guidelines and guidance for partners to organise workshops, to learn how to approach and meet with politicians/policy-makers, and take advantage of these meetings, etc.

This work will be piloted in 3 different countries so as to be evaluated and assessed and subsequently presented on 8th September 2015 for the International Literacy Day. To be continued.



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EBLIDA Council and conference overview

Save the Date : 23rd EBLIDA Annual Council and Conference, Riga, Latvia

7 to 9 May 2015 — Programme Overview

Day 1 - Thursday May 7th 2015

EBLIDA Council Meeting (for EBLIDA members only)

Time: 13-17 (incl. coffee)

Place: National Library of Latvia

Reception

To be announced (the reception is included in the conference fee)

Day 2 – Friday May 8th 2015

2015 Conference: "Building a Europe of Readers"

Conference registration: 9.00 – 9.30*

Conference: 9.30 – 16.30* (lunch/coffee included)

Place: National Library of Latvia

** time subject to change*

Early registration fee (before 31st March)

- EBLIDA or NAPLE members: € 60

- non members: € 70

- students, Library Association of Latvia members : € 30

Standard registration fee (from 1st April):

- EBLIDA or NAPLE members: € 75

- non members: € 85

- students, Library Association of Latvia members: € 35

Conference Dinner

Optional – Fee: € 40

Day 3 – Saturday May 9th 2015

Social and Cultural event / excursion (to be announced)

Optional - Fee: € 40

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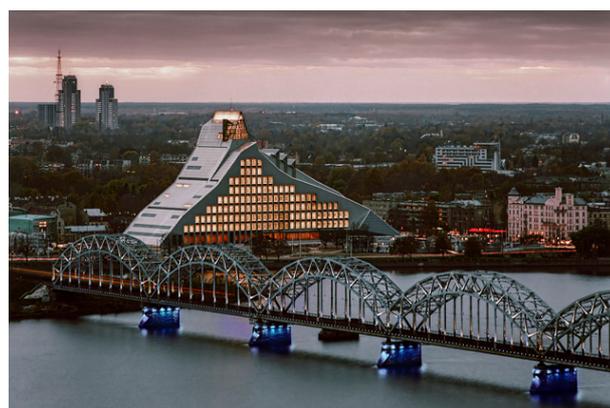


Photo: I. Stūrmanis, source <https://www.lnb.lv/en/nll-new-building>

Divina Frau-Meigs confirmed as Keynote Speaker



Picture courtesy D. Frau-Meigs,
www.divina-frau-meigs.fr

Divina Frau-Meigs, a former student of the Ecole normale supérieure, is professor of media sociology at the Université Sorbonne nouvelle, France.

She holds several degrees, from the Sorbonne University, Stanford University and the Annenberg School for Communications (University of Pennsylvania). She has received scholarships from the Fulbright programme as well as the Lavoisier programme. She is a specialist in media and information technologies from a comparative perspective as well as a researcher in media uses and practices of young people.

At the Sorbonne nouvelle university, she is the creator and director of the master's programme AIGEME (Application Informatiques: Gestion, Education aux Médias, E-formation), with two specialties, one in "e-learning engineering" and the other in "media education engineering", with online courses for students in French-speaking countries as well as other regions of the world.

As of 2013, she holds the UNESCO chair for "savoir-devenir dans le développement numérique durable: maîtriser les cultures de l'information" and she is a leading member of the EU consortium ECO that aims at providing MOOCs for pedagogical uses of the web. She is also the director of CLEMI (Centre de Liaison de l'Education aux Médias et à l'Information), with the French ministry of education.

.../...

EBLIDA Council and conference

.../... She has published extensively in the areas of media content, information and journalism, the technologies and sub-cultures of the screen and the relationship between media and technologies [...].

Being multilingual and multicultural, she endeavours to write and publish in several languages (French, English, Spanish mainly) for the sake of reaching out to a global readership. In 2007, for UNESCO, she edited a multimedia kit on *Media education*, with 5 guidebooks for teachers, students, parents and media professionals (available on-line at unesco.org/ci in French and in English). In 2009, for the Alliance of Civilisations, she published (with Jordi Torrent), *Mapping Media Education Policies in the World: Visions, Programmes and Challenges*, in order to help decision-makers develop media education strategies, (available online at unaoc.org, in English and in Spanish).

She is currently working on issues of media governance, cultural diversity and media education in a global perspective. Her last three books, *Media Matters in the cultural contradictions of the information society. Towards a human rights-based governance* (Presses du Conseil de l'Europe, 2011), *Education aux médias et socialisation des jeunes* (Eres, 2011) and *Penser la société de l'écran. Dispositifs et usages* (Presses de la Sorbonne nouvelle, 2011) develop her personal theory of media as cognitive and generative artefacts that affect socialization processes. Her theory tries to encompass issues of globalization and ICT-driven media within the framework of universal human rights. She has also published *From NWICO to WSIS : 30 Years of Global Communication Flows* (Intellect, 2012) and a special issue of *RFEA* on "Internet Governance" (June 2013). With the French National Commission for UNESCO, she has published *La diversité culturelle à l'ère numérique: glossaire critique* (La Documentation Française, 2014). For UNESCO, she has prepared a report for WSIS+10 event, « Exploring the Evolving Mediascape: towards updating strategies, to face challenges and seize opportunities » Paris, UNESCO, 24-27 February 2013, available at <http://ebookbrowse.com/divina-frau-meigs-pdf-d241089193>. She has also produced a report for the Council of Europe conference of ministries of culture (Moscow, April 2013 « Assessing the impact of digitisation on access to culture and creation, aggregation and curation of content »).

Her current research projects deal with issues of media education, cultural diversity and internet governance. She is pushing media and information literacy into new developments with her "transliteracies" framework which has been selected for an Agence Nationale de la Recherche (ANR), a 3-year grant to conduct fundamental research on the subject, with an international team of researchers (www.translit.fr). She also supervises the European project ECO, within the framework programme "Competitiveness and Innovation", that aims at producing MOOCs (Massive Open Online Courses), especially to train trainers in "the fundamentals of digital humanities" (www.ecolearning.eu).

She has held the UNESCO chair for information-communication at the Universidad Autonoma in Barcelona (UAB, Spain, 2006), giving a doctoral course on globalization and cultural diversity. She has been an invited professor for doctoral courses at the Universidad de la Republica (Uruguay, 2008), teaching on global governance and Information Society issues, at the Universidad Nacional Autonoma de Mexico (UNAM, Mexico, 2008), on human rights and global governance at Cairo University (Egypt), on media education and information literacy (Uruguay, 2010), on cultural diversity and digital flows (Argentina, 2012, Brazil 2013).

Her other research interests deal with issues of media regulation and self-regulation, for which she is an expert with UNESCO, the European Union, the Council of Europe and a variety of governmental agencies in France (CSA, Ministry of education, of family and youth, ...) and in other countries (Uruguay, Egypt, Tunisia, Brazil, Morocco...). Within UNESCO, she is the French representative at IFAP, the Information For all Programme, that elaborates international standard-setting tools for education and policy-making. She promotes medias in relation to human rights and ethics and has contributed to the framing of various recommendations on media education, empowerment of young people, gate-keeping and dynamic digital identity, with the Council of Europe and the European Commission.

She has been vice-president of the International Association for Media and Communications Research (IAMCR, 2002-2008), where she currently heads the section on "Media Education Research" (2009-2015). She is also a founder and member of the board of ECREA (the European Communications Research and Education Association, 2008-2012). She has served as vice-president for international affairs on the board of Société Française des Sciences de l'Information et de la Communication (SFSIC, 1993-96). She is also member of the scientific board of Enjeux e-médias (2003-2012).

In the World Summit on Information Society (Geneva, 2003-Tunis, 2005), she led the coalition on "education, academia and research" and as such was a member of the civil society bureau. In the debates on the Convention on the Protection and Promotion of the Diversity of Cultural Expressions (UNESCO, 2005), she was part of the UNESCO NGOs coalition that defended the interests of civil society. In 2006 she was awarded the "E-Toile d'Or" of the Internet for her research and her constant promotion of new information technologies for empowering people. She is currently representing civil society interests in the Internet Governance Forum (IGF) and in other global arenas such as the Internet Corporation for Assigned Names and Numbers (ICANN) and the United Nations Council on Science and Technology for Development (CSTD).

Read more at www.divina-frau-meigs.fr and at <https://mediasmatrices.wordpress.com/>.

