

Project evaluation

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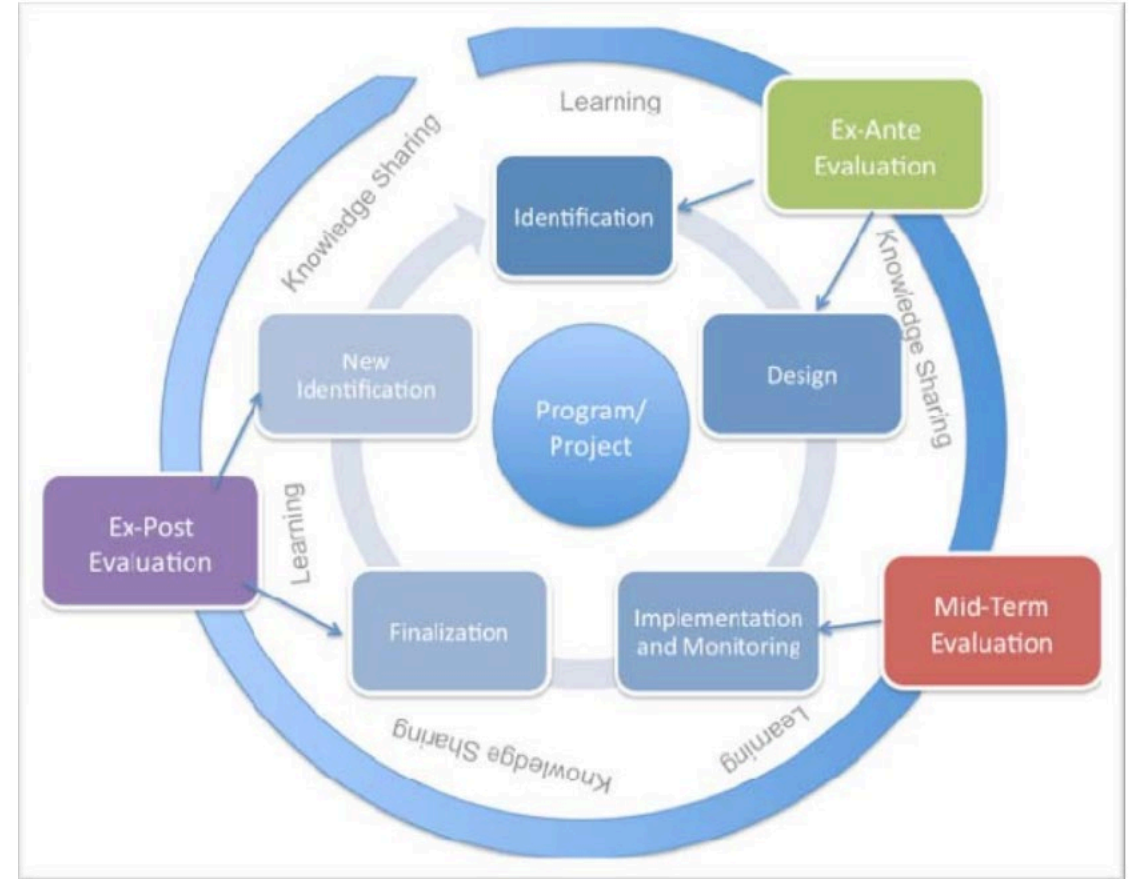
Identifying our evaluation needs

- Improving the quality of our planning process
- Devising ways to attain our goals:
 - faster
 - deeper
 - more extended
 - more segment-targeted
 - more resource-efficient
 - ...
- Monitoring the effectiveness and efficiency of our actions
- Assessing compliance with values, principles, policies, rules, etc.
- Legitimate ourselves.



The Planning-Evaluation Cycle

- Evaluation as *a support to make rational choices among alternative options*, prior to taking action.
- Evaluation as *a way of assessing whether and to what extent a plan, a project, an action has attained its goal* in track with the expected objectives and results.



...or else?

Evaluation is sometimes a process aimed at *discovering the unplanned or unexpected, physical-environmental, social, economic or cultural consequences of processes or events.*





What project evaluation is about

- Quality of the process (relevance, consistency, effectiveness and efficiency, ability to solve problems, feasibility, sustainability, transferability, learning, etc.).
- Compliance with values, principles, guidelines, regulations, etc.
- Outputs and products of the process.
- Short-term impacts of the process (planned desired changes; unexpected but positive changes; expected negative side effects; unexpected negative side effects).
- Mid/long term impacts of the process.
- Outcomes.

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Thank you!

